

OFFICIAL MATCHDAY MAGAZINE

£2.00

Swindon



ISSUE 2

TODAY'S VISITORS

All the latest information
on Port Vale

PLAYER PROFILE

A closer look at Jimmy Glass

PREMIER LEAGUE ROUND-UP

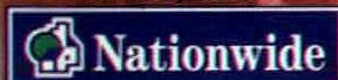
All the latest news and views
on the Premier League

SWINDON VS PORT VALE

Saturday 29th August 1998 3.00pm kick off



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Chairman's message

With the recent release of the Doloitte & Touche Report, a study into the financial situation surrounding football in Britain, it now seems the right time to explain Swindon Town's financial position in relation to this.

The divide between the super rich Premier League and Division One is ever widening.

That is why I published information in Thursday's Evening Advertiser (repeated again in tonight's Sporting Pink) outlining the economic position of the Club over the past few years. I urge all those interested in the Club's future to see it - it, makes interesting reading.

This will be backed up by a Fans Briefing entitled "Swindon Town, The Business" this Tuesday night. It will be held in the County Ground's Executive Suite from 7.30pm until 9.00pm. It will also be covered live on BBC Wiltshire Sound. On the panel will be myself, Chief Executive, Steve Jones and Head of PR, Steve Sutherland.

200 free tickets for this event are available from the Ticket Office. The tickets will be available to Season Tickets holders only up to the closing of the Ticket Office after today's game at 5.00pm. From then on the tickets will be available to anyone who wishes to attend.

As Chairman, I am often asked why we don't sign more players, the answer is simple: we can't afford to. But what I want to do now is explain the reasons behind such decisions.

It is time to tell the truth about Swindon Town and show the reality behind what we say. I believe this is an unprecedented move which no other club has ever taken. We want to take the positive step of actually showing the supporters the accounts.



"It is time to tell the truth about Swindon Town and show the reality behind what we say. I believe this is an unprecedented move which no other club has ever taken"

We want to show how our club sits in relation to the economic problems surrounding football today. I believe what it highlights is that, by comparison to other clubs, we are doing okay.

I think it is important that all fans realise the problems facing most clubs in our division. Over the next few years economic factors will dictate the way clubs are structured and how successful they are.

This is an important period in our Club's, and football's history. This is why you need to know what is really going on behind the scenes of Swindon. So study the piece in the "Adver", come to the briefing and find out the truth about modern football.

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vs Port Vale

August 29th 1998

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“We're moving in the right direction and after three big games we can get our first win today...”

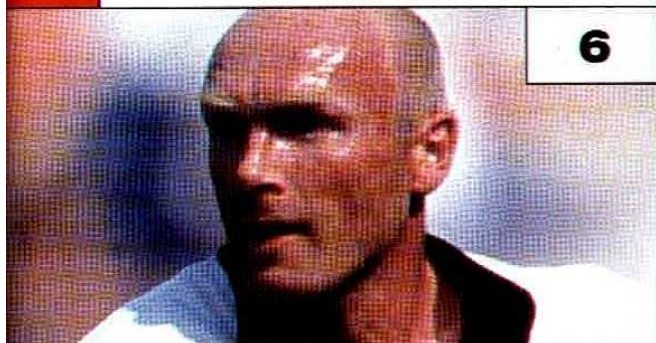


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the visitors

Find out all the latest news on Port Vale including an in-depth feature on their Manager - John Rudge

“As one of the longest serving managers in football, John Rudge has seen it all ...”



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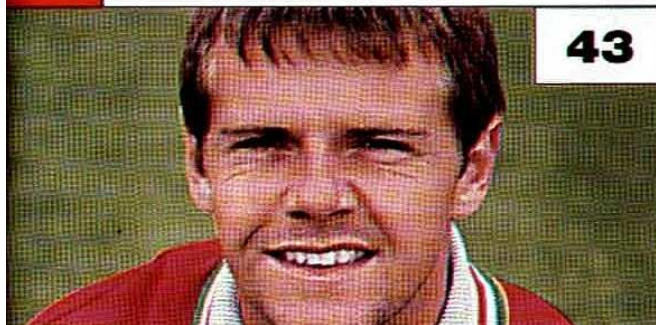
“A midweek game schedule is always the same: light training then over to the hotel for “feet up” and tea and toast.”



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Express Yourself

Mark Robinson discusses the tough start to the season we've faced and talks about recent team spirit.



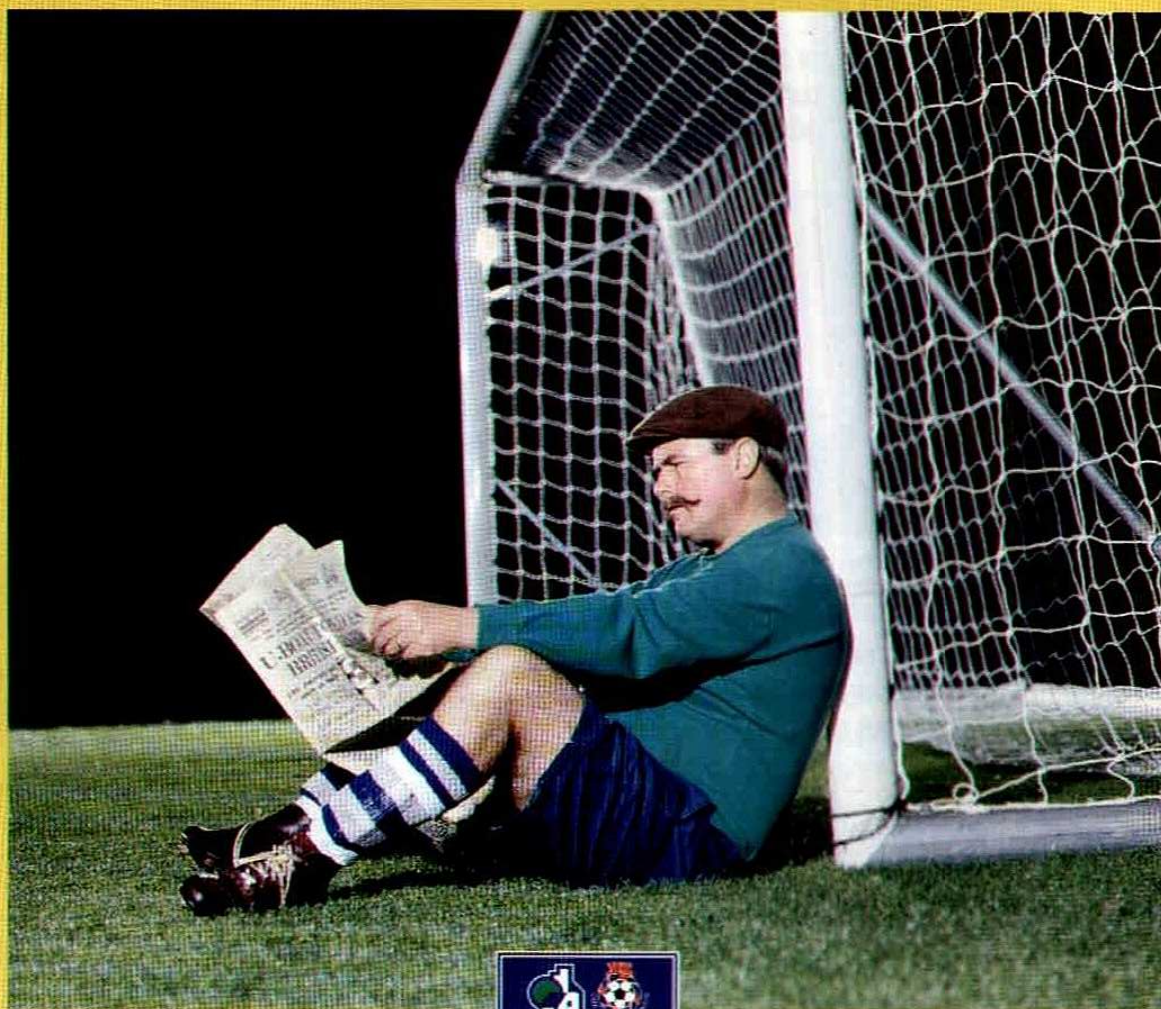
Glass Up Close

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A Q&A Session with Jimmy Glass that looks back at his career in football and lists the worst puns on his name!



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NEXT MATCH

Steve McMahon's view

(AWAY)

BURY

Mon 31st Aug 1998



"We don't get any favours when we travel to Bury and this game will be no exception. But we're confident we can get our first away win of the season here".

Manager STEVE McMAHON

Sheffield, Sunderland and Wolves, you couldn't imagine a tougher start to a new season yet that is what we've faced.

And, although we've only got one point out of these three games we can take heart that we gave each side a tough game that went right down to the wire.

Against Sheffield we lost 2-1 but came close to snatching an equaliser, and could've had a penalty at the death. Against Sunderland we got the draw and contained their talented side. Most recently we faced Wolves and the only thing separating us was a dubious penalty.

Of course we want to win, but looking positively I feel confident we've got a better squad of players than last year and that we're playing a more attacking style. It is important that we take what we've shown against the three big sides and use it against lesser teams over the course of the season.

I feel for the players in situations like this. We've had three good performances but on paper have won one point out of nine - and for fans that don't travel, that is all they see. The players come in after the game knowing they've played well but have nothing to

show for it, they look gutted. But just because we lose doesn't mean we need to have a dig at the team.

There are too many unjust critics of Swindon without me adding to the list.

My job as manager is not to knock them just because they've lost, but to point out that we've actually played well. If the players can just maintain the current standard shown against Wolves then I'm sure you'll see a massive turn around.

With those three games out the way we can get on with the rest of the season and start moving up the table.

This can begin today as we face Port Vale. I'd like to welcome their manager John Rudge back to the County Ground today. As a long serving manager I'm sure John will be hoping to bring his vast experience to bare on the season ahead.

Port Vale suffered a slump at the end of last season and narrowly avoided relegation, but John has brought in some useful signings over the summer break, so today's game is going to be a real test.

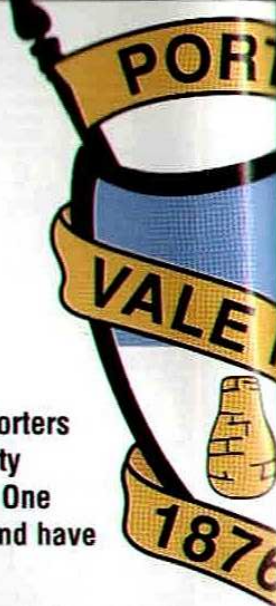
But I'm more interested in what we're doing and I'm confident Swindon Town is making moves in the right direction.

It was great to see so much support for us when we played our first home game against Sunderland. I just want you to know that you are appreciated and if you stick with us you'll start seeing us win. So let's raise the roof today and back the lads on the pitch as we go for the first win of the new season.



"Of course we want to win, but looking positively I feel confident we've got a better squad of players than last year"

Today's visitors **PORT VALE**



This afternoon we welcome the players, supporters and staff of Port Vale Football Club to the County Ground for this Nationwide League Division One game. We hope you all enjoy the game and have a safe journey home afterwards.

Many club managers say they operate an open door policy with regard to their players - but at Vale this summer it's been more of a revolving door policy.

Such has been the turnaround in staff at Vale Park during the close season that it's been an unfamiliar looking side that John Rudge has put out so far in 1998/99. Experienced old stagers such as Dean Glover, Andy Hill and Andy Porter have all been released to make way for bright young newcomers like Man City teenager Brian McGlinchey and Scunthorpe defender Michael Walsh, alongside other new signings such as Peter Beadle, Kevin Pilkington and John McQuade.

Rudge will hope that his injection of fresh young blood will have the desired effect, as Vale can't afford to slip much lower than the 19th spot they scrambled to last season, with survival only confirmed courtesy of a 4-0 win over Huddersfield on the final day.

Perhaps the biggest loss of all has been the departure on the eve of the season of last season's top scorer, the former Derby and Wolves front-man Lee Mills. The busy Mills netted 16 times for Vale in 1997/98, and his £1m move to Bradford City may have boosted the coffers, but it has also emptied the 'goals for' account, a state of affairs not helped by injury to another first choice striker from recent years, Tony Naylor.

In three League games to date, Vale have scored just once - through winger Gareth Ainsworth - and have yet to pick up a single point. It's not been the brightest of starts for the likeable Rudge.

The long-serving manager has worked miracles with bargain basement buys before, but when clubs such as Bradford are tempting your best players away with mega-money deals it brings home how much that money talks in today's game.

The obscenely rich get richer, the medium rich keep rolling, even the so-called 'small' clubs need to buy to succeed. But the poor? Well that's another story.

If there were points available for making silk purses from the footballing equivalent of sow's ears, then John Rudge would be one of the country's most successful managers - and Vale one of its biggest clubs. But as it is, they - like so many others - are left to struggle by on little more than scraps.

Rather like Wimbledon in the Premiership, Vale begin every season among the bookies favourites for relegation - and in recent years they have ended the campaign frustrating the men from William Hill, Ladbrokes and the rest.

"People say we're going down every year," says experienced midfielder Ian Bogie. "But that doesn't matter. We're an honest, hard-working side who can play a bit. If we work hard we should easily make mid-table." While wishing Vale the very best of luck for the coming season, let's hope that today they return home empty-handed.

**Midfielder -
Neil Aspen**

The team PORT VALE

PAUL MUSSELWHITE

POSITION: **Goalkeeper**
BORN: **22.12.68**
HEIGHT: **6ft 2in**
PREVIOUS CLUB: **Scunthorpe Utd**

An excellent shot-stopper who moved to Vale Park for £17,500 in July 1992, having forged an impressive reputation in the lower divisions. Began with Portsmouth, and spent a period of last season playing the unfamiliar role of second choice behind Arjan van Heusden, before recapturing his jersey.

KEVIN PILKINGTON

POSITION: **Goalkeeper**
BORN: **08.03.74**
HEIGHT: **6ft 1in**
PREVIOUS CLUB: **Man United**

Young keeper who made a couple of Premiership appearances for Man Utd last season before being loaned out to Celtic, and then released during the summer. Strong on crosses, he has previously had spells with Rochdale and Rotherham and is hoping to make his breakthrough into regular first-team football at Vale Park.

NEIL ASPIN

POSITION: **Full-back**
BORN: **12.04.65**
AGE: **25**
HEIGHT: **6ft**
PREVIOUS CLUB: **Leeds United**

Club captain who had another tremendous season in central defence

despite struggling with separate knee and shoulder injuries which sidelined for a total of 20 games. Tough-tackling player who leads by example for Vale.

DAVE BARNETT

POSITION: **Central Defender**
BORN: **16.04.67**
AGE: **31**
HEIGHT: **5ft 11in**
PREVIOUS CLUB: **Dunfermline**

Having returned to the game last season after two years out with a snapped Achilles tendon, David failed to settle at Dunfermline and moved to Vale - initially on loan - in March 1998. Birmingham-born, this tall, strong stopper has was previously with Colchester, West Brom, Walsall, Barnet and Birmingham City.

MATT CARRAGHER

POSITION: **Full-Back**
BORN: **14.01.76**
AGE: **22**
HEIGHT: **5ft 9in**
PREVIOUS CLUB: **Wigan Athletic**

Matt is an attacking right-back who moved from Springfield Park on a free transfer in the summer of 1997 and shared defensive duties with Andy Porter last season. Good going forward, he also proved reliable at the back and picked up the club's 'Young Player of the Year' award.

MARK WERNER SNUDDERS

POSITION: **Defender**
BORN: **12.03.72**
AGE: **26**
HEIGHT: **6ft 2in**
PREVIOUS CLUB: **AZ67 Alkmaar**

Classy central defender who impressed Vale boss John Rudge during pre-season trials in the

summer of 1997, and signed permanently a month later. An accomplished ball player, he is another Vale player to have suffered injury and illness problems last season.

ALLEN TANKARD

POSITION: **Full-back**
BORN: **21.05.69**
AGE: **29**
HEIGHT: **5ft 10in**
PREVIOUS CLUB: **Wigan Athletic**

A solid and reliable attacking full-back, this former England Youth international was a regular down the left flank for Vale last season. Previously with Southampton, he missed the crucial penalty in Vale's shoot-out with Arsenal in the FA Cup Third Round.

MICHAEL WALSH

POSITION: **Defender**
BORN: **05.08.77**
AGE: **21**
HEIGHT: **6ft**
PREVIOUS CLUB: **Scunthorpe Utd**

Versatile enough to play anywhere across the back line, Michael had already racked up more than a century of League appearances for Scunthorpe before moving to Vale Park for £100,000 during the summer, with a further £75,000 to follow according to appearances. Composed on the ball, and with a powerful long throw, he could prove another canny lower division capture by John Rudge.

IAN BOGIE

POSITION: **Midfield**
BORN: **06.12.67**
AGE: **30**
HEIGHT: **5ft 7in**
PREVIOUS CLUB: **Leyton Orient**

The team PORT VALE

JAN JANSSON

POSITION: **Midfield**
BORN: **26.01.68**
AGE: **30**
HEIGHT: **5ft 11in**
PREVIOUS CLUB: **SK Norkopping**

Having won seven full caps for Sweden, Jan signed permanently for Vale in a £200,000 deal in November 1996, following a loan spell with the Potteries club. A skilful, left-sided player, he is an expert from dead-ball situations.

SCOTT MEAN

POSITION: **Midfield**
BORN: **13.12.73**
AGE: **24**
HEIGHT: **5ft 11in**
PREVIOUS CLUB: **West Ham**

Stylish attacking midfielder who transferred to Upton Park from Bournemouth for £100,000 in July 1996, but has failed to make the expected impact in East London. An excellent passer of the ball, he is currently on a month's loan at Vale Park.

STEWART TALBOT

POSITION: **Midfield**
BORN: **14.06.73**
AGE: **25**
HEIGHT: **5ft 11in**
PREVIOUS CLUB: **Moor Green**

Hoping to follow the same route to the top as fellow former Moor Green star Ian Taylor - now Aston Villa -

Stewart is a hard-working ball-winner who is strong in the air and has a good eye for goal. His enthusiasm leads to the occasional booking.

GARETH AINSWORTH

POSITION: **Forward**
BORN: **10.05.73**
AGE: **25**
HEIGHT: **5ft 10in**
PREVIOUS CLUB: **Lincoln City**

Raw young player who moved to Vale midway through last season as a replacement for Jon McCarthy and soon won the fans over with his direct style and never-say-die attitude on the right flank. His exciting wing play won him the supporters' Player of the Year award for 1997/98.

PETER BEADLE

POSITION: **Forward**
AGE: **26**
HEIGHT: **6ft 1in**
PREVIOUS CLUB: **Bristol Rovers**

With 18 goals to his credit last season, Peter was a major plus in Bristol Rovers' ultimately failed promotion bid. Began his career at Gillingham and also had spells with Tottenham, Bournemouth, Southend and Watford. He is normally a forward, but spent much of last season as an attacking midfielder, making many chances with his powerful forward runs. Moved to Vale during the summer for £300,000.

WAYNE CORDEN

POSITION: **Winger**
AGE: **22**
HEIGHT: **5ft 10in**
PREVIOUS CLUB: **Trainee**

Home grown youngster who has struggled to win a regular spot in the Vale first-team in

recent years, where he has been behind the likes of Steve Guppy in the queue. Although right-footed, he excelled on the left flank for Vale last season and looks an exciting prospect.

MARTIN FOYLE

POSITION: **Forward**
BORN: **02.05.63**
AGE: **35**
HEIGHT: **5ft 10in**
PREVIOUS CLUB: **Oxford**

Highly experienced operator who now appears mainly from the subs bench - but still managed to notch up eight League goals last season, a feat which took him to fourth place on the club's all-time goalscorers' list. Linked with a move to Crewe during the season, he stayed to fight on with Vale. Previously with Southampton and Aldershot, he cost Vale £375,000 when he signed in June 1991.

Other players include:

ROGIER KOORDES Winger,
JOHN McQUADE Winger, *TONY NAYLOR*
Forward, *BRIAN*
MCGLINCHEY
Defender.



The manager

JOHN RUDGE

Having joined Vale way back in January 1980, first as coach, then assistant manager and, four years later, as manager, John Rudge goes down as one of the most loyal men in football.

Indeed, he is currently the second longest-serving manager in the entire League, having taken up his post just nine months after Crewe's Dario Gradi.

During the summer of 1997, however, the unthinkable almost happened, with Rudge not only rumoured to be leaving Vale Park - but to be departing for deadly rivals Stoke City.

Happily for supporters of Vale that proved to be a false alarm, with a new three-year deal being signed just days before the expiry of his previous deal.

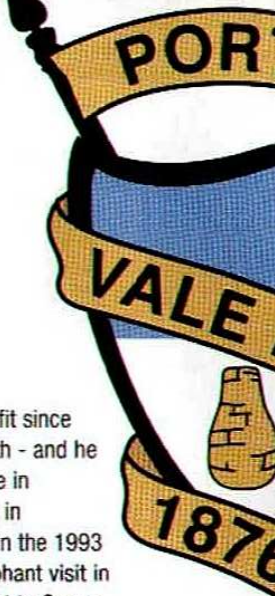
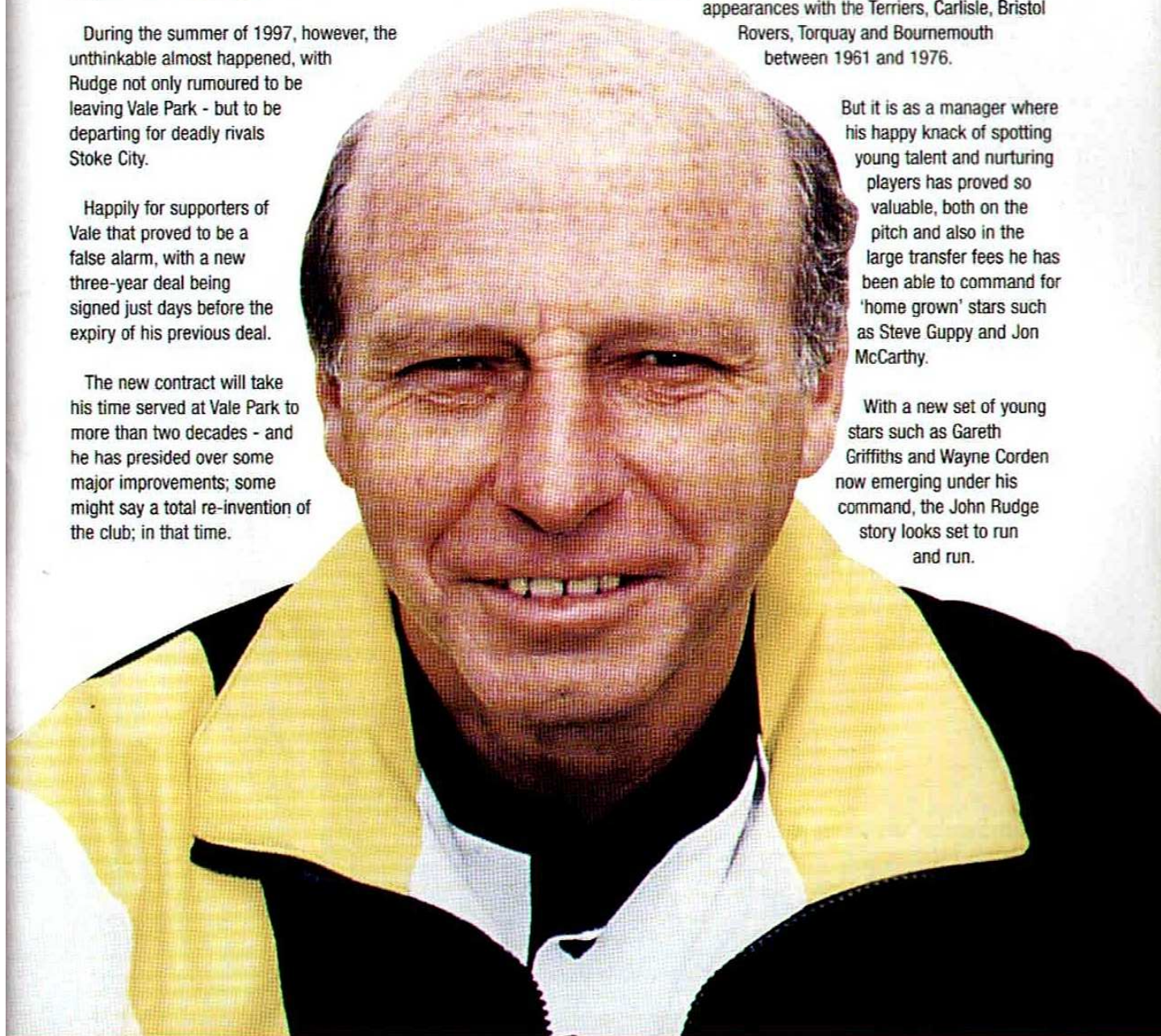
The new contract will take his time served at Vale Park to more than two decades - and he has presided over some major improvements; some might say a total re-invention of the club; in that time.

Rudge has been manager of the Vale Park outfit since March 1984 - when he succeeded John McGrath - and he has presided over two promotions; Four to Three in 1985/86 and from Three to the old Division Two in 1988/89; as well as a glorious trip to Wembley in the 1993 Autoglass Trophy Final and a slightly less triumphant visit in 1995/96's Anglo-Italian Cup Final, when they lost to Genoa.

As a player, Rudge began as a forward with Huddersfield Town and went on to make more than 300 senior appearances with the Terriers, Carlisle, Bristol Rovers, Torquay and Bournemouth between 1961 and 1976.

But it is as a manager where his happy knack of spotting young talent and nurturing players has proved so valuable, both on the pitch and also in the large transfer fees he has been able to command for 'home grown' stars such as Steve Guppy and Jon McCarthy.

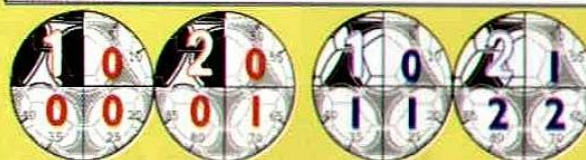
With a new set of young stars such as Gareth Griffiths and Wayne Corden now emerging under his command, the John Rudge story looks set to run and run.



Port Vale's last ten years - the full record

	88/89	89/90	90/91	91/92	92/93	93/94	94/95	95/96	96/97	97/98
Div.	3	2	2	2	2	2	1	1	1	1
F.A.	3	4	4	3	3	4	2	5	3	3
LC.	2	2	2	3	1	1	2	1	3	1
L.S.	Beckford	Beckford	Beckford	Foyle	Taylor	Foyle	Foyle	Naylor	Naylor	Mills
Goals	20	17	21	11	15	18	16	12	17	14
Ave Att	6,731	8,978	8,075	7,382	8,092	8,323	9,174	8,227	7,385	8,432

When Port Vale have scored goals... and conceded them



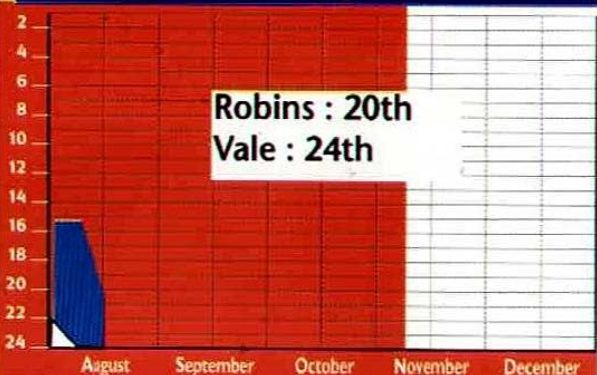
VALIANTS' VILLAINS

Aspin
Carragher
Koores
McGlinchey

ROBINS' ROGUES

Bullock
Kerlake
Reeves
Walters

League Positions throughout the season



Robins : 20th
Vale : 24th

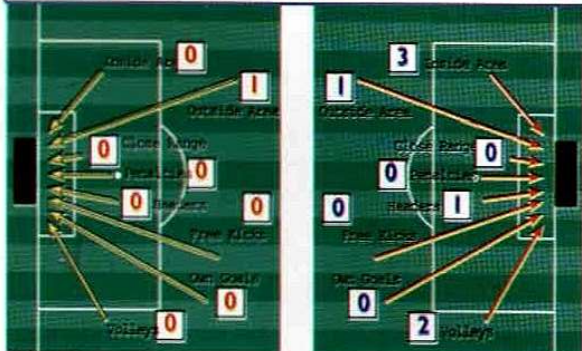
When Swindon have scored goals... and conceded them



Who's played for Port Vale this season...

Player	Pos	Lge	Lge	Age	Ht	Weight	Prev. Club	Int.
			Apps	Gls				
Gareth Ainsworth	M	3	1	25	5 8	13 02	Lincoln	
Martin Foyle	F	3		35	5 11	12 01	Oxford	
Jan Jansson	M	3		30	5 11	11 11	Norkkoping	Sweden
Paul Musselwhite	G	3		29	6 2	14 04	Scunthorpe	
Mark Snijders	D	3		26	6 1	13 12	AZ Alkmaar	
Allen Tankard	D	3		29	5 10	12 10	Wigan	Eng Yth
Ian Bogie	M	2(1)		30	5 9	11 10	Orient	Eng Sch
Matt Carragher	D	2(1)		22	5 10	11 02	Wigan	
Neil Aspin	D	2		33	6 0	13 12	Leeds	
Peter Beadle	F	2		26	6 2	13 07	Bristol Rovers	
Stuart Talbot	M	2		25	6 0	13 07	Moor Green	
Michael Walsh	D	2		21	6 0	13 01	Scunthorpe	
Rogier Koordes	M	1(1)		26	6 1	12 11	Telstar	
Tony Naylor	F	1(1)		31	5 7	10 06	Crewe	
Scott Mean	M	1		24	5 11	13 08	on loan from West Ham	
Brian McGlinchey	M	(2)		20	5 7	10 02	Man City	N Ire U21
Liam Burns	D	(1)		19	6 1	12 09		N Ire U21
Wayne Corden	M	(1)		22	5 10	11 03		
John McQuade	F	(1)		28	5 8	12 02	Hamilton	

How The Valiants have scored goals... and conceded them

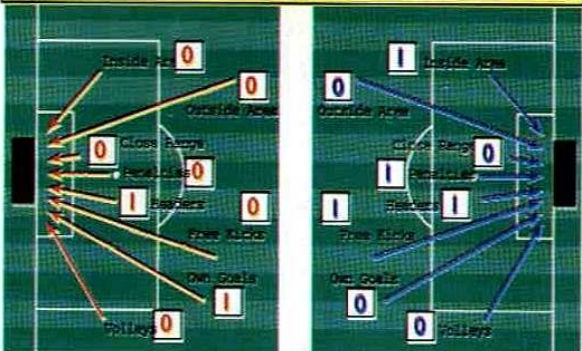


Robins v Valiants

FORM GUIDE	W	D	L	F	A	PTS	Sequence
Swindon Town	0	1	2	2	4	1	LDL
Port Vale	0	0	3	1	7	0	LLL

Statistics compiled by Football Information Services Telephone: 0151-632 5679

How Swindon have scored goals... and conceded them



PAGES from the past...

SAM ALLEN, WRITES 1912....

Well here we are again at the start of a new season. So much has happened during the summer break.

How grand it was that we were able to repay all those good people who showed faith in our club when we became a limited company back in 1887 by issuing a 5% dividend on our shares. I wondered why so many people took the 6p in the form of a coin but having seen all those people who have proudly had them drilled and attached to their watch chains, I know the answer. I rather fancy its technically defacing the coinage of the realm but I am sure Mr Asquith will forgive you!

Since leaving the cricket pitch opposite, it has always been our aim to have a ground of first class standards. I am sure entering the ground today you were struck by the imposing nature of the new metal gates we have installed at the main entrance. The old wooden ones have not been wasted and will now be used to facilitate access from the Old Town side of the ground.

I could not finish these notes without making reference to our tour of Argentina. From the moment we stepped off the Ortega, the hospitality we were extended was first class. Off the field, a visit to see the Count of Luxembourg (the musical not the gentleman from Europe!) and a tour of the National Zoological Gardens were among the highlights but it is the banquets I will never forget. You sit down with glasses for sherry, red wine, white wine, port, liqueurs and water. My word, really we needed one team to deal with the banquets and one to play the matches.

On the pitch, the tour was a huge success with six of the eight matches being won and the other two drawn. Given that we had fixtures which were against a select XI of the Argentinian League and the League of Uruguay, I feel the results reflect great credit on our lads. Special congratulations should go to Archie Brown who notched 11 goals in the 8 games. Although he has now reached the age of 30, the Highworth lad has lost none of his striking skills. Many people are dismissive of the standard of football in South America but the standard is improving all the time and I would not be surprised

if one day Argentina become quite a force in World Football. The results of our tour were even more impressive when you consider that, although he travelled with us, Harold Fleming was unable to play due to injury and Freddie Wheatcroft was absent due to his scholastic duties.

It will not surprise you to learn that on their return to duty the players elected Harold Fleming as their Captain and Jock Walker, who deputised so well for him in Argentina, as Vice Captain. Sadly, Harold will not be playing today as the ruptured muscles of his thigh and groin have still not healed from the dreadful tackle in the English Cup semi-final against Barnsley last season. It's a man's game and I am all for the robust shoulder charge, but surely it is time that the authorities stamped down on tackles like this and outlawed hacking above the knee. Queens Park Rangers were worthy winners last year but we shall be out to recapture the Southern League Championship from them this season. Let's also hope we can go one better than last season and reach the final of the English Cup.



Harold Fleming

Has a Swindon Player ever scored five goal in a League Match?

If you think you know the answer to this question - please send your answer on a Postcard to:

Dick Mattick -
'Pages from the Past Competition'
Swindon Town F.C.
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Last game's question

What was the first floodlight match ever played at the County Ground
answer...
Bristol City, 2nd April 1951

compiled by Dick Mattick

MIKE WALSH'S weekly diary...August

Monday 10th

Despite Saturday's 2-1 defeat at the hands of Sheffield United the squad were in good spirits today.

The general feeling was that we let ourselves down with our first half performance. We let Sheffield come at us and we didn't show enough conviction. Looking at the positives, we proved we can mix it with the top teams as we improved in the second half. We looked by far the better side and could have got the draw if it wasn't for a bit of bad luck.

Today we worked the lads quite hard. It is important that we maintain the levels of fitness that we've cultivated over the pre-season period. After this we also looked at the defensive problems arising from the weekend's game while it was still fresh in the mind.

Tuesday 11th

With midweek games you have to be careful not to push the players too hard.

The important thing is the game and we want the players to be as fresh as possible. We did a light session with a few "doggies" followed by some functional work.

Wednesday 12th

A midweek game always follows the same routine: light session in the morning followed by an afternoon spent at the hotel for "feet up" and tea and toast.

Before the game we told the team that this was good preparation for Saturday's big game against Sunderland. But we also told them not to underestimate Wycombe, they would be up for the game and wanting to show everyone they can handle teams from the division above them.

Although we won 2-1, neither myself or the gaffer were happy with the performance. We played with three man forward line yet we didn't pressurise them enough. We gave Wycombe far too much room at the back and let them turn at us.

Nevertheless, we played some good football at times and it was particularly pleasing to see George Ndah get off the mark with this first goal of the season. During the post match team talk we reminded the players that they would be facing the likes of Kevin Phillips in a few days so they must get tighter at the back.

Thursday 13th

After last night's tough Worthington Cup match we gave the players a day off.

We want to make sure the players are properly rested for forthcoming game. In addition, it gave myself and the gaffer a chance to look over team selection and tactics.

Friday 14th

You can always feel the atmosphere the day before a big game.

Everybody from the coaching staff to the office staff are busily making the final preparations.

We take the lads out to Supermarine for a "loosener". A bit of light running with plenty of stretching is all that is required to keep the boys supple and fresh for tomorrow.

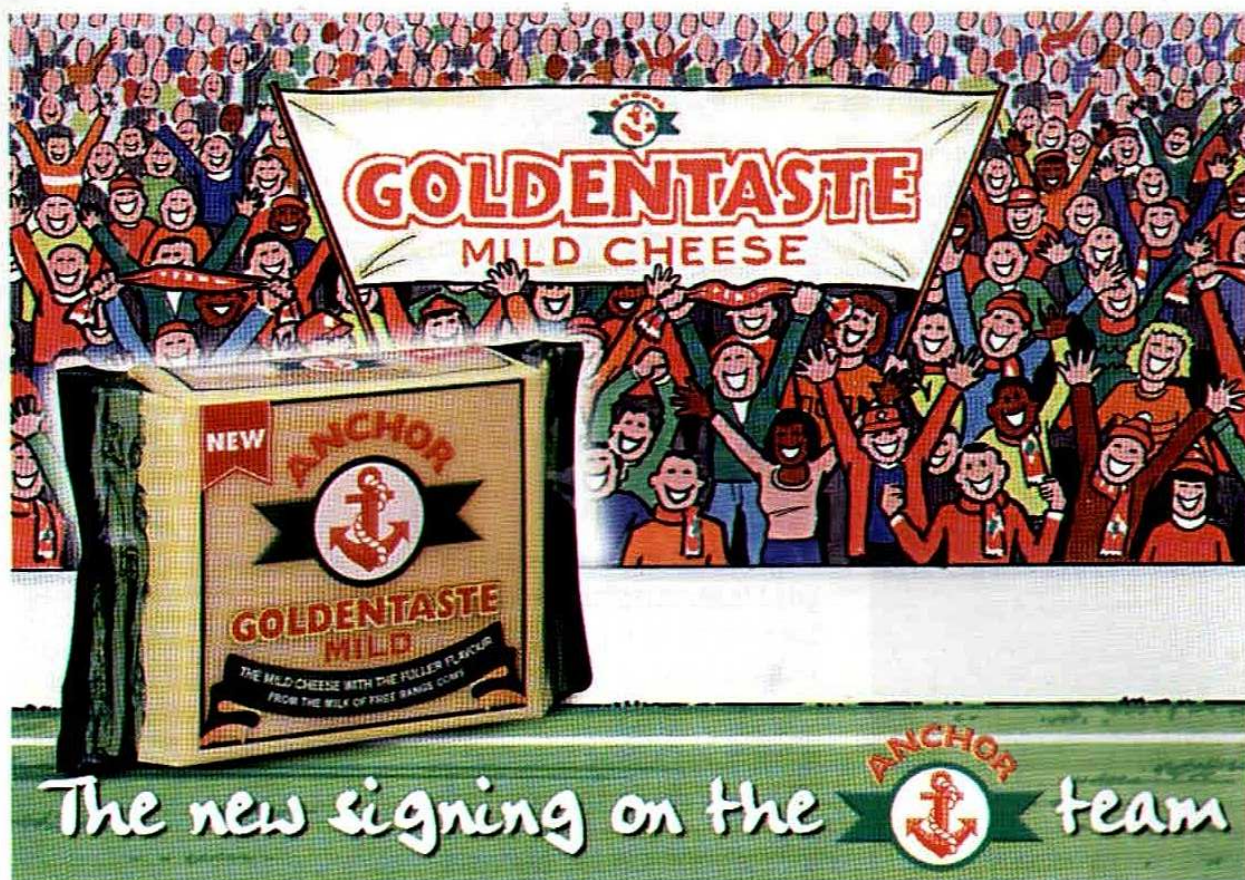
Saturday 15th

The big day arrives and before the game we tell the team to enjoy the atmosphere and put into practice what we've worked on in training.

To play Sunderland, a team tipped for promotion, is always tough but we were delighted by the team's performance. A 1-1 draw that we could have won had we taken our chances, and a cracking game to boot.

The front two of Iffy and George worked well with Iffy bagging his first goal of the season. Mark Walters really turned on the class against the "Rokerites" and showed everyone what a special talent he is. Even more pleasing were the hard working performances from Reeves, Borrows, Hall and Robinson to keep Quinn and Phillips quiet for large parts of the game. Overall, we were delighted by a good, battling team performance.





Last Season
The Nationwide Football
League saw an Increase in
Attendance of 13.5%;
Why...?



The authority.



The Quality of the Football

RESERVE TEAM ROUND-UP

FIXTURES 98/99

Avon Insurance Combination League Div 1

Wed Aug 19	Barnet	5-1
WED AUG 26	FULHAM	1-5
WED SEPT 02	Q.P.R.	H
Wed Sept 16	Wycombe W.	A
WED SEPT 23	LUTON TOWN	H
WED SEPT 30	GILLINGHAM	H
Wed Oct 07	Watford	A
WED OCT 14	OXFORD UTD	H
WED OCT 28	PETERSBOROUGH U.	H
Mon Nov 02	Northampton T.	A
WED NOV 18	BRIGHTON & H.A.	H
Wed Nov 25	Cambridge Utd	A
WED DEC 02	READING	H
Wed Dec 16	Portsmouth	A
Wed Jan 06	Crystal Palace	A
WED JAN 13	BRENTFORD	H
Wed Jan 20	Ipswich Town	A
WED FEB 03	NORWICH CITY	H
Wed Feb 10	Colchester Utd	A
WED FEB 24	WEST HAM UTD	H
Wed Mar 10	Tottenham H.	A
WED MAR 17	ARSENAL	H
Wed Mar 24	Charlton Ath.	A
WED MAR 31	CHELSEA	H
Wed Apr 07	Wimbledon	A
WED APR 14	SOUTHAMPTON	H
Wed Apr 21	A.F.C. Bournemouth	A

All home fixtures are to be played at The County Ground and will Kick-Off at the time indicated above. Kick-Off times are subject to change without prior warning.

LEAGUE 97/98

Avon Insurance Combination League Div 1

	P	W	D	L	F	A	Pts	GD
Charlton Athletic	26	20	04	02	63	13	64	+50
Tottenham H.	28	19	06	03	64	25	63	+39
Arsenal	29	17	08	04	64	23	59	+41
Norwich City	33	11	13	09	40	44	46	-04
Southampton	29	11	12	06	50	34	45	+16
Crystal Palace	29	13	02	14	41	38	41	+03
Wimbledon	31	11	08	12	39	37	41	+02
Millwall	29	12	05	12	34	37	41	-03
Oxford United	30	10	08	12	39	58	38	-19
Q.P.R.	29	09	10	10	42	37	37	+05
Portsmouth	29	10	07	12	37	39	37	-02
Ipswich Town	30	09	10	11	42	54	37	-12
Luton Town	27	09	08	10	36	36	35	00
Chelsea	30	07	11	12	38	51	32	-13
SWINDON TOWN	30	09	03	18	44	60	30	-16
Watford	27	06	10	11	27	45	28	-18
West Ham United	27	06	07	14	30	50	25	-20
Brighton & H.A.	27	01	08	18	21	70	11	-49



Ross McLaren Reports:

**BARNET RESERVES 1
SWINDON RESERVES 5**

Against Barnet we turned in a good team performance with the older pro's mixing well with the less experienced lads.

We fielded a strong side with players such as Cuervo, Kerslake, Taylor, Willis, Davis and Hulbert all vying for first team places. The 4-4-2 formation suited are team as we kept it tight in midfield. I was also delighted with the way we hunted for the ball when we didn't have possession.

We got off to the best possible start when fullback Sol Davis lashed a superb 25 yard effort in the top right hand corner. With a one goal lead we continued to play well, Barnet's long ball game being no match for our passing style.

This domination paid off when Cuervo hit a good strike to give us a two goal cushion.

We continued to pile on the pressure as we unlocked their defence on a number of occasions but failed to take the chances.

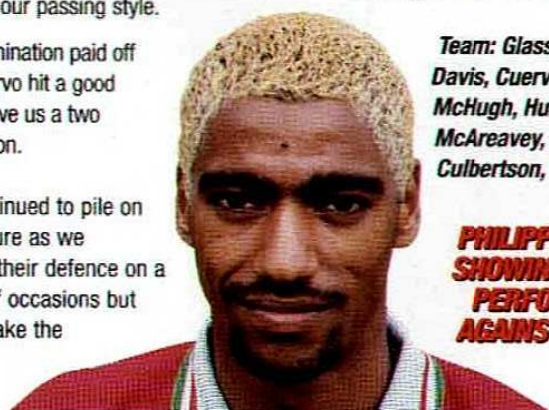
We went in at half-time with two good goals and flashes of great football- so no changes needed, although we brought on Peters and Donlon to give them a run out.

The highlight of the second half was a brace of goals by youngster Neil Dix. His second was a bit special as he got on the end of a deep cross and volleyed home from 12 yards.

Philippe Cuervo rounded things off towards the end of the game, converting a penalty.

In the dying minutes Barnet clawed one back, but this didn't detract from an accomplished 90 minutes. I don't want to single any one player out because it was a good team effort.

Team: Glass, Kerslake, Davis, Cuervo, Willis, Taylor, McHugh, Hulbert, Dix, Howe, McAreavey, Subs: Culbertson, Donlon, Peters



**PHILIPPE CUERVO
SHOWING A CLASS
PERFORMANCE
AGAINST BARNET**

NEXT HOME MATCH

**Wednesday 2nd
September 1998**

Q.P.R.

Kick-Off 7.15pm

**All Reserve
games are
now FREE for
everyone!**

YOUTH TEAM REVIEW



Tom Jones Reports:

Saturday 15th August 1998

**SWINDON YOUTH 2
BRENTFORD 0**

Another encouraging performance from the boys as we beat a good Brentford side 2-0 at the Nationwide Ground last week.

You couldn't ask for more as a coach than what was produced in the first five minutes. We started strong with plenty of hustle in midfield and some good moves going forward. Then on the five minute mark Sam Campagna opened the scoring with a good header coming in on the far post.

Brentford appeared a bit rattled by this start and struggled to get into the game. But that was largely due to the way we worked the midfield, always pressing the loose balls and looking creative once we had possession.

Just before half time it was Campagna again who was at the centre of things. He hit a good long ball out of defence and Alun Hughes reacted quickest to it and tucked it in very nicely - a good finish from the Welsh boy.

At half time I was satisfied with the performance, so didn't make any changes - I just told the lads to start where they left off and look for more goals.

Throughout the rest of the game the lads didn't let up and could've had a few more had we shown a bit more composure in front of goal.

It was great to see Campagna back in action after a long lay-off with injury, he played well and scored a fine goal. Bradley Peters also did every so well and

looked good going forward. Our goalkeeper Alan Flanagan also produced some marvellous saves that, at 1-0, could have let them back into the game, so well done to him.

Overall, I was delighted by the way we started the game. Unlike the Barnet game where we were slow to start, we came out flying and looked good throughout.

Team: Flanagan, Peters, Halliday, Campagna, Culbertson, McAreavey, Williams, McHugh, Burke (Dix, 75), Hughes, Donlon (Edwards, 85). Subs not used: Cairns

IRISH INTERNATIONAL DUO

Two of our second year trainees were on international duty for Northern Ireland last week. Paul McAreavey and Ricky Culbertson played in the UEFA U18 Mini Tournament. Their group included Wales, Moldova and Azerbaijan. It is great to see Swindon lads make it to events like this, I'm sure it will improve them as players.

South East Counties

NEXT HOME MATCH

**Wednesday 29th
August 1998**

5 Brighton

Kick-Off 11.00am

**SWINDON TOWN YOUTHS
In Association With**

**New College
Swindon**

FIXTURES 98/99

South East Counties League Division 2

Sat Aug 08	Barnet	0-1
SAT AUG 15	BRENTFORD	2-0
Sat Aug 22	AFC Bournemouth	A
WED AUG 29	BRIGHTON & H.A.	A
Sat Sep 05	Bristol Rovers	A
SAT SEP 12	OXFORD UNITED	A
Sat Sep 19	Reading	A
SAT SEP 26	WYCOMBE W.	N
Sat Oct 03	Gillingham	A
SAT OCT 10	LEYTON ORIENT	N
Sat Oct 17	Portsmouth	A
SAT OCT 24	CAMBRIDGE UNITED	N
Sat Oct 31	Colchester United	A
SAT NOV 07	LUTON TOWN	N
Sat Nov 14	Southend United	A
Sat Nov 21	Brentford	A
SAT NOV 28	BOURNEMOUTH	N
SAT DEC 05	SOUTHEND UNITED	N
SAT DEC 12	BARNET	N
Sat Jan 02	Brighton & H.A.	A
SAT JAN 09	BRISTOL ROVERS	N
Sat Jan 16	Oxford United	A
SAT JAN 23	READING	N
Sat Jan 30	Wycombe Wndrs.	A
SAT FEB 06	GILLINGHAM	N
Sat Feb 13	leyton Orient	A
SAT FEB 20	PORTSMOUTH	N
Sat Feb 27	Cambridge United	A
SAT MAR 06	COLCHESTER UNITED	N
Sat Mar 13	Luton Town	A

Home fixtures kick-off at 11.00am at the Nationwide Pavilion, Pipers Way - Kick-Off times are subject to change without prior warning.

FIXTURES 98/99

SWEB South West Counties Youth League

Aug 22	Cirencester Town	2-0
AUG 29	CHELTHAM TOWN	A
Sept 05	Plymouth Argyle	A
SEPT 12	EXETER CITY	N
Sept 19	AFC Newport	A
SEPT 26	TEOVI TOWN	N
Oct 03	League Cup - Round 1	
Oct 17	Torquay United	A
OCT 24	BATH CITY	N
Oct 31	Swansea City	A
NOV 07	BASHLEY	N
Nov 14	Bristol Rovers	A
Nov 21	League Cup - Round 2	
NOV 28	CARDIFF CITY	N
Dec 05	Cardiff City	A
DEC 12	CIRENCESTER TOWN	N
Dec 19	Cheltenham Town	A
JAN 09	PLYMOUTH ARGYLE	N
Jan 16	Exeter City	A
JAN 23	AFC NEWPORT	N
Jan 30	Teovil Town	A
FEB 13	TORQUAY UNITED	N
Feb 20	Bath City	A
FEB 27	SWANSEA CITY	N
Mar 06	Bashley	A
MAR 13	BRISTOL ROVERS	N
Mar 20	League Cup - Semi Finals	
Mar 27	League Cup - Final	

Home fixtures kick-off at 11.00am - and Wednesday fixtures kick-off at 2.00pm. At Allied Dunbar Centre or the BR Ground - Kick-Off times are subject to change without prior warning.

STFC CENTRE OF EXCELLENCE



Following on from our successful Milk Cup tour in Ireland we took our under 11's, under 12's and under 13's on a tour to Torbay for the International Totnes Cup.

Teams from Croatia and the Czech Republic featured in the tournament that also included local teams.

All Swindon Town teams were successful and came away winners of all age groups. After the excitement of the Milk Cup, the whole week at Torbay was most satisfying. Especially to see the younger groups getting stronger and stronger as the week went on.

The finals were played on the Friday starting with the

WITH PHIL CANNON

under 11's winning 5-1 against a strong Newcastle district side.



Next it was the turn of the under 12's to enjoy the limelight. They won 1-0 with a great free kick by Micheal Pook with five minutes to go.

After two great finals all the pressure was on our under 13 side to win their final against a Czech Republic Premier side who we watched in the semi's and looked very impressive. But our boys were brilliant as they stormed to a 4-0 victory, with a great hat trick from Lee Stevens. This rounded off what was a great trip, I watched the boys develop day by day and we played some cracking football - a big well done to all the lads who took part.

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National Power and Swindon Town Football Club working in partnership to improve the skills of young footballers and searching for the stars of tomorrow

In partnership with



National Power

shadow board



Hello, and welcome to the County Ground from the Shadow Board to all supporters here today.

A good time was had by just over two thousand people who attended the recent **'open day'** at the club. Those who came were able to watch the senior players train and youth players being put through their paces. The dressing rooms were open, trophies were on display in the boardroom and there were various other attractions. The highlight of the day was of course the players signing autographs.

The **Shadow Board** currently has a couple of vacancies. We are looking for people who are dedicated followers of the **'Town'**. Can you offer good organisation or administrative skills and are you able to communicate with your fellow supporters? You will also need to be able to give some of your time. We are looking for new ideas and lots of enthusiasm.

Shadow Board meetings are held once a month. If you think you would like to join us, why not write to our Chairman, **David Taylor** at the address below, telling us about yourself.

The new **Shadow Board** information point will soon be open at the back of the Rover family stand on match days - so why not pop in to see us before the next home game? We will do our best to provide answers to your queries and pass on your comments to the parties concerned.

We hope you all enjoy yourselves this afternoon and that you will encourage your friends and colleagues to come along with you for our next game.

Why not write to the Shadow Board with your ideas or suggestions? Our address is: STFC Shadow Board, Freepost SCE4816, Swindon SN1 2YZ. No stamp needed.

CHAIRMAN
DAVID TAYLOR

VICE-CHAIRMAN
NIGEL BENNETT

OTHER MEMBERS

ROGER BUNCE
ANN ALDER
KEVIN HALL
DEREK HAND

SHEILA MASLIN
SUSAN TYRRELL
DAVID WALDRON



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*The Party Nights run throughout the whole of December.
For further details or to book your event please contact the
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SOCCER CENTRES

WITH JIMMY FRASER



I'd like to welcome you all to a new season and explain how the STFC Soccer Centres will be shaping up over the next few months.

As the Soccer Centre organiser I will be working closely with Tommy Wheeldon, who is co-ordinating the Youth set-up from the ages of 5 up to 19.

The idea behind the Soccer Centres is to help promote football whilst creating closer links with the community.

Our main aim is to improve football from its grass roots level upwards. The way in which we are achieving this is by offering coaching sessions with professional coaches. We will be working with a maximum of 20 children, both boys and girls, at each session, aged from 5 to 16.

Once the children have become more confident with the ball we'll move on to the second part of the session which will cover different aspects of football on a weekly basis. Finally, the third part of the session, is to see if the kids can put what they've learnt into practice in game situations.



SWINDON
BOROUGH COUNCIL

The courses will be running for 5 to 7 weeks and promise to be lots of fun. The Soccer Centres are open to boys, girls, and those with physical or learning disabilities. So you have no excuses, come along, make some new friends and improve your football skills. I'll see you there!

For more information please call Jimmy Fraser on 01793 644777.



SWINDON TOWN
SOCCER CENTRES

The next courses are commencing the week beginning Monday 7th September. So don't delay- enroll today at the course centre of your choice.

Venues- (SEPTEMBER - OCTOBER)

LINK CENTRE

Monday	5.30-6.30pm	5-6 & 9-11 yrs
Thursday	4.30-5.30pm	5 years
	5.30-6.30pm	7-8 years

OASIS

Monday	4.30-5.30pm	Junior Robins
	5.00-6.00pm	Junior Robins
Wednesday	5.00-6.00pm	7+ yrs Girls only
Saturday	9.00-10.00am	5-8 years
	10.00-11.00am	5-8 years

RIDGEWAY LEISURE CENTRE

Wednesday	5.00-6.00pm	5-7 years
	6.00-7.00pm	8-11 years

STRATTON

Monday	3.30-4.30pm	5-6 years
	4.30-5.30pm	9-11 years
Wednesday	3.30-4.30pm	7-8 years
	4.30-5.30pm	7-8 years

MARLBOROUGH

Wednesday	3.30-4.30pm	5 yrs and over
	4.00-5.00pm	5-11 years
	5.00-6.00pm	11-16 years

HIGHWORTH

Tuesday	4.00-5.00pm	5-6 years
	5.00-6.00pm	7-8 years
Thursday	5.00-6.00pm	9+ years

N.B. Non Swindon Borough course proves may differ, please check with your Centre.

For more information please call Jimmy Fraser on 01793 644777.

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COMMUNITY NEWS

Welcome to our second home fixture of the season and let's hope the game is as exciting as the Sunderland game, but instead of the one point we'll bag the 3.

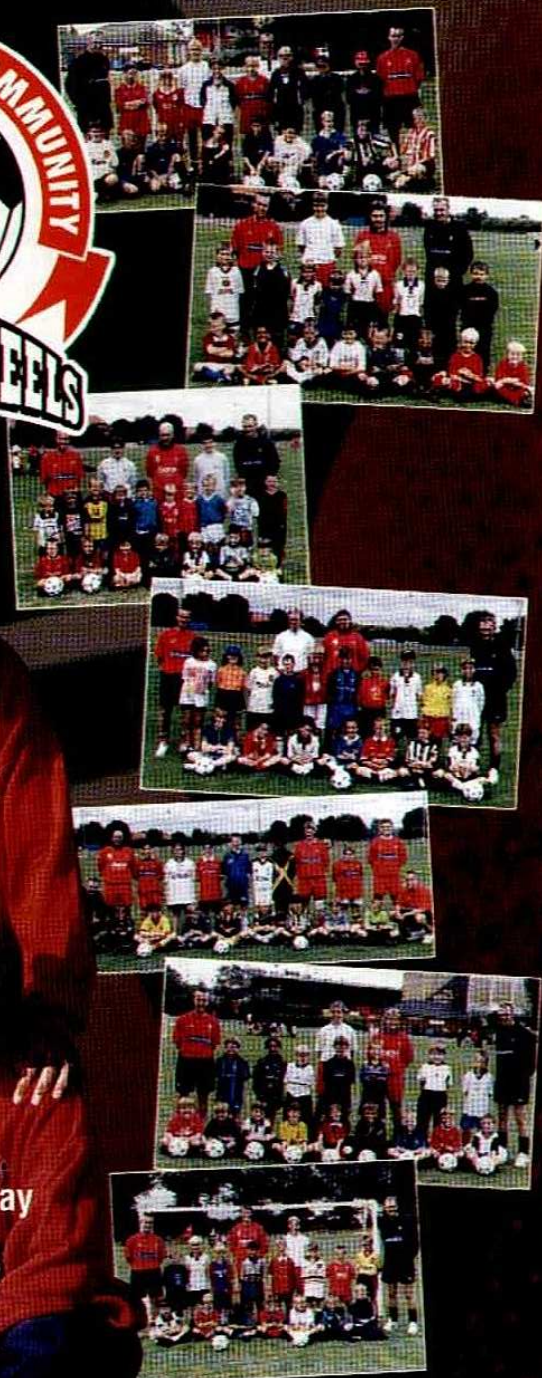
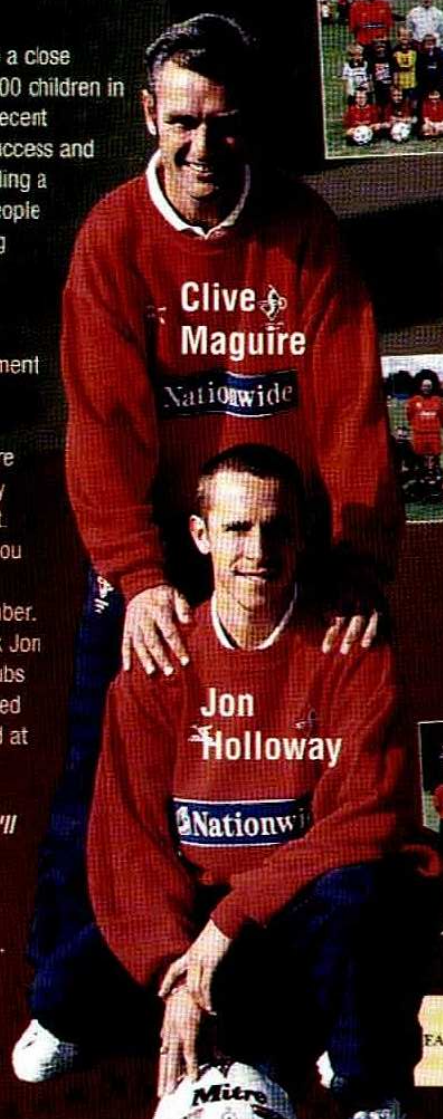
Before the Sunderland game our group, Carterton Rangers had a great time with us with the coaching and the lunch before watching the game, and everybody commented on what a good day they had, and hopefully we'll see them again this season.

Our summer courses are now coming to a close which has seen us coach approximately 800 children in Swindon and the surrounding areas over recent weeks. Again they have proved a great success and our coaches have done us proud by providing a high quality of coaching. Without these people giving up their spare time and some taking holidays it would not be possible for us to provide such a service to our junior supporters. So once again coaches, many thanks for all your hard work and commitment and long may you continue with us.

As you can see around the page there are pictures of the groups from our end of July course where we had 120 of you take part. These photographs are still on sale, so if you wish to purchase them do not hesitate in contacting us on the above telephone number. With the schools returning back next week Jon and I will be setting up our after school clubs in the area, so please keep your eyes posted on this programme, local press and indeed at your schools for further details.

Until next time keep cheering and we'll see you soon.

Clive & Jon



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Tel: 01793 432840

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Raychem



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&

The

R's

WITH HELEN MERCER



Welcome all you Jr's & R's to a wonderful Saturday afternoon of footie!

THE WOLVES TRIP

If you were not on the coach on Saturday you missed a really good day, we set off at 10.30am spirits high and had a good journey to Wolverhampton.

We picked up a police escort just as we crossed into Wolverhampton - (I told you the Jr's & R's were important.) Unfortunately, the penalty shoot out with the young Wolves was cancelled, however the 5 Jr's and R's that were picked had a tour of Molineux, I think the control box was a favourite. Funky made a special appearance, it was good to see him at an away ground and Woolfie didn't chase him too much!

We played a really good game and didn't deserve to lose, so the spirit on the coach back wasn't too down. We got a Police escort out of Wolverhampton and made it back to the County Ground in good time.

Dave Kerlake was our man of the match, so well done Dave.

If you want to join in the fun on the next trip to Portsmouth, it's £8 for the Jr's & R's and £14 for adults. I can't promise a police escort again but I can promise we will have a good time! You can book your place either by contacting me on 01793 532121 or booking at the Jr's & R's kiosk in the Arkells stand.

If you fancy being a Swindon Town Mascot, give me a call on 01793 532121 and I will send you all the details, you can get 10 per cent off if you are a Junior Member.

Is it a bird...
is it a plane...
no it's Swindon's
NEW mascot -
'FUNKY FLEDGLING'
WOW!

MATCHDAY MASCOTS

JAMES LUDFORD

James is today's mascot for Swindon, he 12 years old and attends Dorcan School in Swindon.

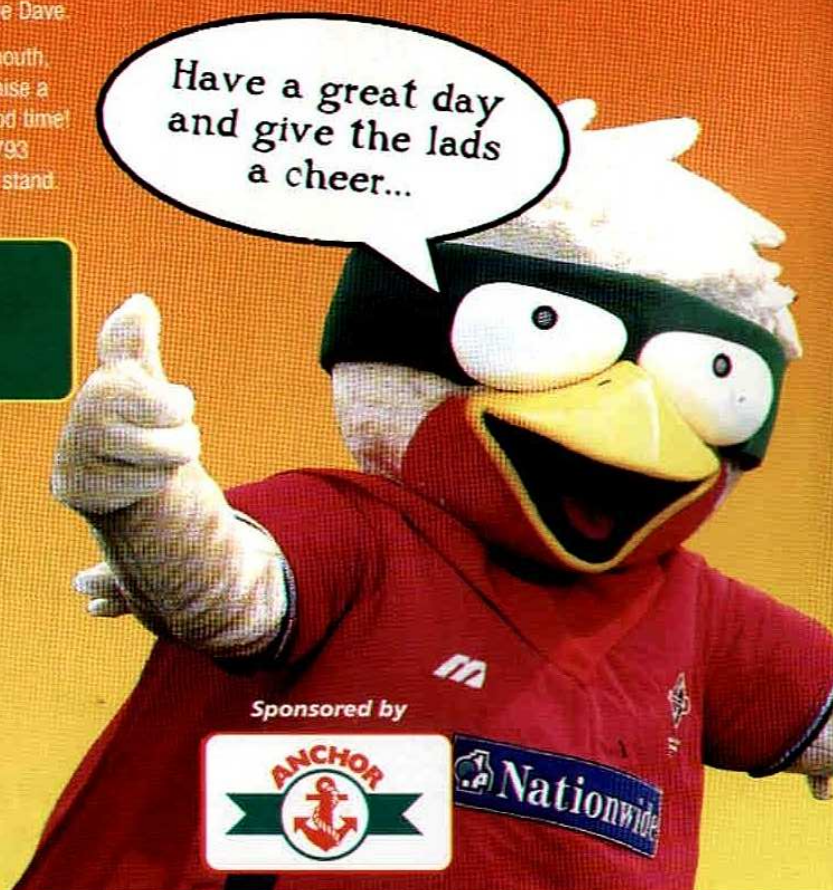
His hobbies are playing football, computer games and drawing - caricatures a speciality! James' grandfather Harry Lawrence was a football commentator for Swindon Hospital Radio for over 40 years and covered the 1969 League Cup Final at Wembley. Apparently James has been trying to get his hands on a signed ball for a long time - today James, is your lucky day!

RYAN HALL

Ryan is today's mascot for Port Vale, he 4 years old and attends Our Lady & St Bendicts RC Primary School. Ryan's hobbies are football and bike riding.

Welcome to the County Ground Ryan, have a wonderful afternoon.

Have a great day
and give the lads
a cheer...



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OPENING HOURS

Mon - Fri: 9.00am - 6.00pm

Non matchday Sat: 10.00am - 4.00pm

Matchdays: 9.30am - Then after the game

SWINDON **view**

Saturday 22th August 1998 3.00pm kick off

WOLVES 1 SWINDON 0

We were unlucky not to get the draw as we battled against Wolverhampton Wanderers.

Wolves are one of the best sides in the league and Swindon more than held their own over the 90 minutes.

Wolves showed their class in the opening minutes as Ireland international Robbie Keane used his pace to go past Reeves and hit a low shot. But Frank Talia was on hand to make a fine save at the near post.

After this Swindon settled into the their game and began to create chances of their own. Ndah did well to pick up a loose back pass but Wolves defender Curle stopped George getting a shot on target.

Minutes later ex-Wolves star Mark Walters created a good chance for himself. Walters dispossessed a Wolves midfielder and fired in a good shot, but the keeper saved well.

The 27th minute saw the game's major talking point. Keane got into the box and Ty Gooden was adjudged to have pulled him down as the referee blew for a penalty. It looked as if Keane let the ball run away from him and just fell, looking for the decision- but the ref saw it otherwise.

Curle stepped up and converted the penalty that gave the midland side a goal advantage.

The lads seemed rattled by this and Wolves continued to look for another goal that would put the game beyond our reach.

All credit to McMahon's men though, they battled well, and ended the half the stronger of the two sides. A succession of corners pinned Wolves back as we searched for an equaliser. It was the third corner whipped in by Gooden that nearly brought us back into the game. The Wolves keeper completely missed the cross and the ball was rolling inside the far post but Curle cleared it off the line.

At half time we were confident that we could at least get a point out of the game. McMahon swapped Ndah for Onuora and it was Ify that was in the thick of things from the restart. Ify got past their defence with only the keeper to beat but was hauled down by Sedgley.

Swindon were passing the ball around well but struggled to break down the Wolves defence.

Cuervo was brought on for Davis with twenty minutes to go. His creative spark added another dimension to Town's play as we pushed for an equaliser.

But as the minutes ticked away we just couldn't find the back of the net. Walters supplied a fine cross into the box but Ify could only head over the bar.

In the third minute of injury time the referee gave us what turned out to be the last opportunity of the game. We were awarded a free kick on the edge of the box in front of goal. Bullock placed the ball with purpose, but his effort fired just wide.

Swindon were bitterly unlucky not to get the equaliser. We proved that we are a match for Wolves with the penalty being the only thing that divided us.

VIEW FROM WOLVES...



We continued our fine start to the season with a tough 1-0 win over Swindon Town.

We started brightly with the youngster Keane running through the Swindon defence only to see his shot saved at close range.

We were playing a patient game in midfield, trying to find holes in the Swindon defence. But it was Swindon who started to create openings.

We sat too deep and let them come at us. One of our ex-players, Mark Walters, was supplying some good crosses and showing some silky skills out wide.

Then our break came as Keane pushed forward. Their defender dangled a leg in and Keane went down- the ref didn't hesitate and awarded the penalty. Curle showed all his experience to slot it past the keeper to give us the decisive goal.

With the goal advantage we started playing our best football of the game. A great chip by Gomez caused Swindon all sorts of problems as we searched for goal number two.

But it was Swindon Town who finished the half the better side. Curle had to be on his toes to clear a cross off the line while Stowell made a number of good saves.

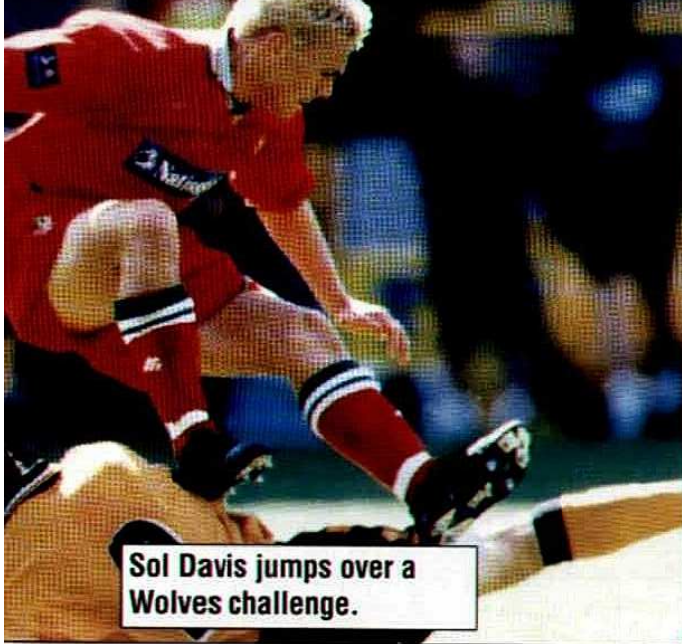
The second half continued in the same vein as both sides created chances. On 49 minutes Osborne found Bull at the far post, he headed it back across the goal where Keane sent the ball over the bar from three yards. With the game in the balance it was becoming more vital that we scored a second.

We hit Swindon on the break and it appeared we scored when Bull hit the side netting- but no such luck.

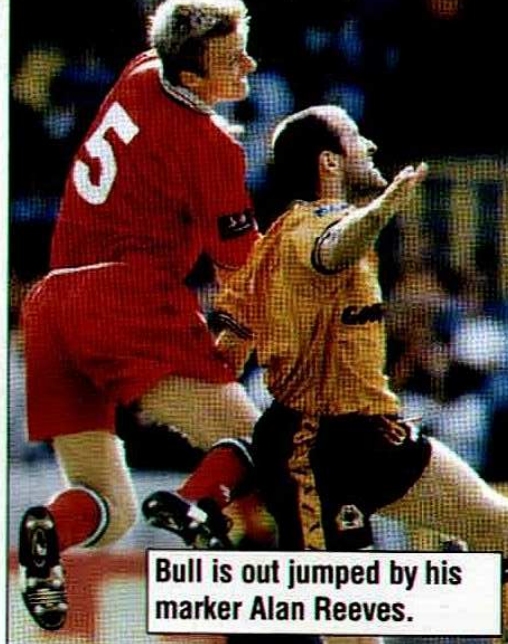
The last 10 minutes were a nervous affair as Swindon threw everything at us. At the death they had a free kick on the edge of the area but it was blasted just wide.

We were happy with the three points, nevertheless, the game was anything but easy. Keane looked good in the first half but faded out of things as the game wore on and Swindon had far too many chances for us to say it was a convincing victory.





Sol Davis jumps over a Wolves challenge.



Bull is out jumped by his marker Alan Reeves.

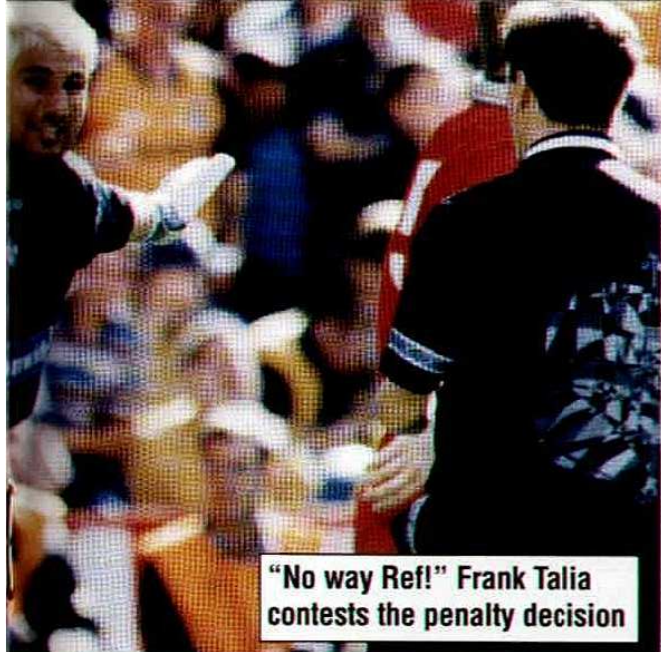


WOLVES 1 SWIND



Iffy scares off defender Keith Curle by pulling a funny face!





"No way Ref!" Frank Talia contests the penalty decision



Gareth Hall dispossesses a raging Bull!

HOW THEY PLAYED

- 1 FRANK TALIA** Had little chance with the penalty and, generally had a sound game.
- 2 DAVID KERSLAKE** Looked weak defending, but put in some good crosses.
- 3 GARETH HALL** Used all his experience to stop the likes of Bull scoring.
- 4 SOL DAVIS** Showed his fitness as he ran his heart out in midfield.
- 5 ALAN REEVES** Continues to get better as the games go on. Also looks good going forward with the ball- Our Man of the Match.
- 6 BRIAN BORROWS** The skipper led by example as he kept the defence watertight.
- 7 MARK WALTERS** Involved in many of Swindon's best chances, nearly scored late on.
- 8 GEORGE NDAH** Subbed off at half time, he never really got a decent shot on goal.
- 9 CHRIS HAY** Had a quiet first half, but looked more lively when teamed up with Iffy in the second half
- 10 DARREN BULLOCK** By "Bully's" standards a quiet game, he didn't get forward enough.
- 11 TY GOODEN** Created some good chances as he used his pace to power forward.
-
- 12 Iffy Onuora** (for Ndah, 45)
- 13 Mark Robinson** (not used)
- 14 Philippe Cuerve** (for Davis, 75)

Action Shoots supplied by
Cartwheel Photography:
0777 5892377

Our next two away days take us to Bury and Portsmouth - sure to be two exciting trips!



BURY

NATIONWIDE LEAGUE
MONDAY 31 AUG
3.00PM KICK-OFF

Make a day of your Bank Holiday Monday and follow the Town for a great day out.



PORTSMOUTH

NATIONWIDE LEAGUE
SATURDAY 12 NOV
3.00PM KICK-OFF

Why not make this short journey and give your support at Fratton Park, this will be a real battle.

COMING SOON...



TRANMERE ROVERS

NATIONWIDE LEAGUE
FRIDAY 25 SEPT
7.45PM KICK-OFF

Watch out for further issues of the Matchday Magazine for travel details to this fixture.



BOLTON W.

NATIONWIDE LEAGUE
TUESDAY 29 SEPT
7.45PM KICK-OFF

Watch out for further issues of the Matchday Magazine for travel details to this fixture.

TRAVEL NEWS



Our Bank Holiday Monday fixture takes us to Bury which last year proved to be a disappointing 1-0 defeat in front of 5,002 fans. Lets hope we can improve on that record this season.

HOW TO FIND GIGG LANE

From the north: Exit M66 at Junction 2, take the Bury Road (A58) for 1/2 mile, then turn left into Heywood Street and follow this into Parkhills Road until its end, turn left into Manchester Road (A56) and then left again into Gigg Lane. From the south, East & West: Exit M62 at Junction 17, take the Bury Road (A56) for three miles and turn right into Gigg Lane.



TRAVEL CLUB

TEL: 01672 540330
(BARNES COACHES)



BURY

MONDAY 31 AUG
3.00PM KICK-OFF

DEPART COUNTY GROUND: 9.30AM

Adult Fare: £13.00

Under-16 Fare: £11.00

All coaches start at Aldbourne with scheduled pick-ups en route including Ashington Way (for West Swindon) and Cirencester when travelling north. Please ask for these options and times when booking.

All coaches are either Executive or Luxury standard and for added comfort for our travellers, we enforce our **NON SMOKING** policy on board.

Our stewards are happy to serve a selection of drinks and snacks throughout your journey. On longer journeys we will offer on-board entertainment as well.

PORTSMOUTH

SATURDAY 12 SEPT
3.00PM KICK-OFF

DEPART COUNTY GROUND: 11.30AM

Adult Fare: £8.00

Under-16 Fare: £6.00

Huge reductions available with our unbeatable Travel Club Season Ticket Offer - Please ask for details. Membership is still only £1.00 per person

Please make sure you book right now at: Travel Club Office (Arkell's Stand, Supporters Club Entrance) open every Tuesday, Wednesday & Thursday: 7.00pm until 8.45pm & every matchday until 20 minutes before kick-off.

24-HOUR ANSWERPHONE
booking available on: (01793) 611499.

S.A.S. TRAVEL

TEL: 01793 825935
(24-HOUR SERVICE)



BURY

MONDAY 31 AUG
3.00PM KICK-OFF

Depart WEST SWINDON: 8.45AM

Depart COUNTY GROUND: 9.00AM

Depart ERMIN STREET: 9.15AM

Adult Fare: £12.00

Under-15 Fare: £10.00

- Match Tickets available when booking coach travel
- All major credit/debit cards accepted
- Hostess service hot/cold drinks and light refreshments



PORTSMOUTH

SATURDAY 12 SEPT
3.00PM KICK-OFF

Depart WEST SWINDON: 11.00AM

Depart COUNTY GROUND: 11.15AM

Depart ERMIN STREET: 11.30AM

Adult Fare: £7.50

Under-15 Fare: £5.50

COUNTY GROUND BOOKING OFFICE
(Old Matchday Ticket Office off County Road)
Tel: (01793) 536757
Open Tuesdays, Wednesdays & Thursdays: 10.00am - 2.00pm
Thursday evenings 7.00pm - 9.00pm
Saturday Matchdays 1.30pm - 2.45pm
Wednesday Matchdays 6.30pm - 7.30pm

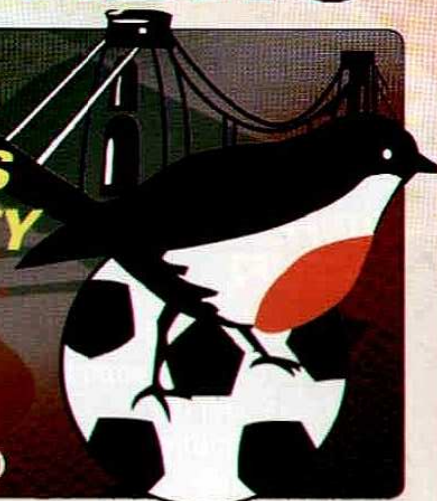
TICKET NEWS

DON'T MISS THE
NEXT HOME MATCH

**SWINDON VS
BRISTOL CITY**

**SATURDAY 05 SEPT
3.00PM KICK-OFF**

This should be a great occasion
so don't miss out, tickets are
ON SALE NOW. (ALL TICKET)



Tickets for the following games are now
on sale at the Advanced Ticket Office.



BURY

**NATIONWIDE LEAGUE
MONDAY 31 AUG
3.00PM KICK-OFF**

AWAY



OXFORD UTD

**NATIONWIDE LEAGUE
WEDNESDAY 9 SEPT
7.45PM KICK-OFF**

HOME all ticket



BRISTOL CITY

**NATIONWIDE LEAGUE
SATURDAY 5 SEPT
3.00PM KICK-OFF**

HOME all ticket



PORTSMOUTH

**NATIONWIDE LEAGUE
SATURDAY 12 SEPT
3.00PM KICK-OFF**

AWAY

TICKET OFFICE OPENING

Monday - Friday 9.00am - 6.00pm
Saturday (non-match days)
10.00am - 4.00pm
Saturday (match days) 9.00am -
Kick-off & 15 mins after match.

MATCHDAY TICKET OFFICE

Saturday (match days)
11.00am - half time
Midweek (match days)
5.30pm - half time

Tickets for home matches go on
general sale 4 weeks before the match

**Ticket Office
01793 529000
Fax Hotline
01793 431887**

Make sure you book your tickets early
to avoid disappointment.

IMPORTANT ANNOUNCEMENT

The Bristol City and
Oxford home
games are both

ALL TICKET

matches. This
means that the
Ticket Office will
not be open on the
day of the games.
So buy your tickets
in advance to avoid
disappointment.

The Superstore and
Box Office will not
be open after either
of these games

FOR MORE INFORMATION

For further details on ticket
availability please contact
the STFC Ticket Office on:

(01793) 529000

or FAX them on:

(01793) 431887

WE ARE PLEASED TO ACCEPT





WHAT'S on at swindon



..... at look at what's on at the County Ground

SWINDON TOWN DISABLED SUPPORTERS GROUP MEETING

Hope you all had a good break for the Summer and are raring to go for another new season.

The first meeting of the STFCDSG will be held in the Supporters Lounge on 1st September at 7.15pm. These really are worthwhile meetings and all current and new members are welcome to attend.

I look forward to seeing you there.
Tony Bedford.

1999 FLORA LONDON MARATHON FOOTBALL CHALLENGE

A super fit fan is needed to run in the Flora London Marathon Football Challenge on Sunday 18th April 1999.

This is your chance to represent Swindon Town in a fixture with a difference. The Football Challenge takes place within the *Flora London Marathon* and runners representing all of the major British Football Clubs, dressed in club strip, set off from a specially designated Football Challenge start to battle it out over the 26.2 mile course.

If you are fit enough to take up the challenge and help *Swindon Town* come out on top we want to hear from you. The *Flora London Marathon* awards a trophy to the first football club runner to cross the finish line from each of the divisions. If you believe that you fit the bill then please contact *Richard Mackey* on 01793 - 532121 for more details.

CONFERENCING FACELIFT

The County Ground has had more than a coat of paint to the outside with the conference facilities enjoying a recent facelift.

The conference side of STFC's business has grown at a phenomenal rate and the recent investment has seen the most up to date conferencing equipment installed to make sure that the County Ground remains the number one venue for business meetings and conferences.

BRING YOUR PARTY TO OUR PARTY...

Every year around Christmas, Swindon Town Football Club opens it's doors to companies, organisations, groups of friends and private parties who want to have a festive night out.

Over the years we have built up a reputation for providing nights of eating, drinking and dancing that makes people come back time after time.

Our unique concept that allows you to take space within one big party has gained wonderful reviews from the people that have experienced it and whether your works Christmas party is for ten people or a hundred, Swindon Town Football Club is the place to host it. Prices start from just £25 per head and more details can be obtained by contacting our conference and banqueting department on
Tel: 01793 - 533212.

KICK OFF FOR SOCCER CENTRES...



This season's Soccer Centre courses are commencing week beginning Monday 7th September at a cost of only £2.50 per session for a seven week course.

Venues include the Link Centre, Oasis, Ridgeway Leisure Centre, Stratton, Marlborough and Highworth. Full details can be obtained by calling
Jimmy Fraser on 01793 - 644777.

SWINDON ATTENDANCES UP

The Nationwide Football League has recently released its figures for last year's attendances.

It showed that Swindon's average gate increased from 9,917 in the 96/97 season to 10,298 for the 97/98 season. Our highest attendance was recorded against Middlesbrough (15,724).

PETE SMITH RETIRES

Pete Smith, who has been a loyal employee of the Club, is retiring today.

He has worked at Swindon Town as a cleaner for around 30 years and will be missed by everyone at the Club who knew him. We wish Pete all the best for the future.

Suthers SAYS



"The Boys are Back in Town"

Much has been said recently about the need to attract more fans to the County Ground for purely financial reasons.

Rikki Hunt has been extremely frank and open about the financial implications of operating a First Division Football Club and should be applauded for this. Too often football clubs keep their supporters in the dark as to the finances of the club and this tends to fuel a lack of realism as to the Club's standing and potential for success.

However, whilst never forgetting the financial implications of attracting gates of over 10,000, of almost equal importance is the atmosphere generated by a large crowd. In recent weeks we have seen the important part that the crowd plays in winning or losing a match. At our last home match there is no doubt in my mind that the Sunderland fans almost 'sucked' Kevin Phillips' equaliser into the net with their non-stop vocal support. Then last Saturday at Molineux we fell foul of a decision to award a penalty against us when 21,000 fans screamed at the referee. Of course, this is not meant in any way as a criticism of the referee who I felt handled the game very well, my point is that large vocal

support can and very often does, have a major effect on matches.

Watching the Sunderland match, I felt that whilst our fans were extremely vocal in the first half, it fell away in the second when Sunderland were pushing for the equaliser - just the time when the players needed loud encouragement. Again, this is not meant as a criticism, I am simply stating how important atmosphere is to the players' performances. An obvious problem here is the almost totally empty Family Stand or as it is still widely known, the Town End.

Nothing is worse for players than defending or attacking an empty stand. Also, when the singing does ring round the County Ground it is incomplete because of the lack of fans behind the goal. We therefore felt that something had to be done about this and urgently too. As you know, Rover sponsors the Town End and we therefore had a meeting with officials from the company last week to discuss the problem. We pointed out that they were currently sponsoring an empty stand which was doing them no good at all. This meeting resulted in Rover, as part of their sponsorship of the stand, supplying complimentary tickets to their employees for today's match.

Not only that, our friends at Rover produced their own internal news letter which actively encouraged their staff to get behind Swindon Town, even to the point of bringing drums, bugles, trumpets and rattles! As an aside, many clubs are experiencing the delights of supporters' bands, there was one on show at Molineux on Saturday - quite why they were playing 'My Old Man's a Dustman' I really don't know but they played a major part in creating the right atmosphere!

At the time of writing over 600 tickets have been issued to Rover Staff for the Town End for today's match which is tremendous. This is the way forward for this Club. Before I came here everyone told me about the potential because of the major blue-chip companies that are based in Swindon. What I do know is that if the Club is successful the town is successful; when a football club does well productivity increases in the factories and offices. Rover have firmly joined the cause now but we need more of Swindon's major players to join us.

I was at Wolverhampton on Saturday and I saw for myself how well the team played and, as anyone who knows me will tell you, I don't go in for 'spin-doctoring'. Luck and good breaks in front of goal was all that was missing from our play on Saturday. So get behind the team today, it really does make a difference, and let's see if we can start to make the County Ground the fortress that so many other grounds have become; even if that means playing 'My Old Man's a Dustman'!

**"Luck and good breaks
in front of goal was all
that was missing from
our play on Saturday"**

DAVE HOLLISTER'S WINNING WAYS



During the summer months, at resorts across the country, people virtually queue up to purchase draw tickets in the hope of winning the car on display.

The fact that it is a national draw coupled with the likelihood that they will never behold the result does not deter them from this enterprise. If entry into the car draw was gratuitous, it surely follows that the beaches would be empty and the queues would be elongated to the point of infinity! The fact that the draw was not until sometime next year would be of no significance whatsoever! It is therefore worth prompting that the car draw linked to our half-time **"Golden Harvest" IS FREE!!!** The cost of the tickets is for the cash-draw only and these are up to the maximum percentage permissible within the statutory legislation of the Lotteries Act. With three cash prizes now available every game - plus a free car draw that **YOU WILL WITNESS TAKE PLACE** - there is no logical reason why everyone shouldn't buy a ticket.

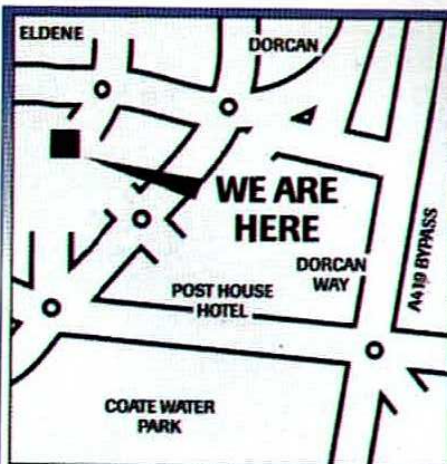
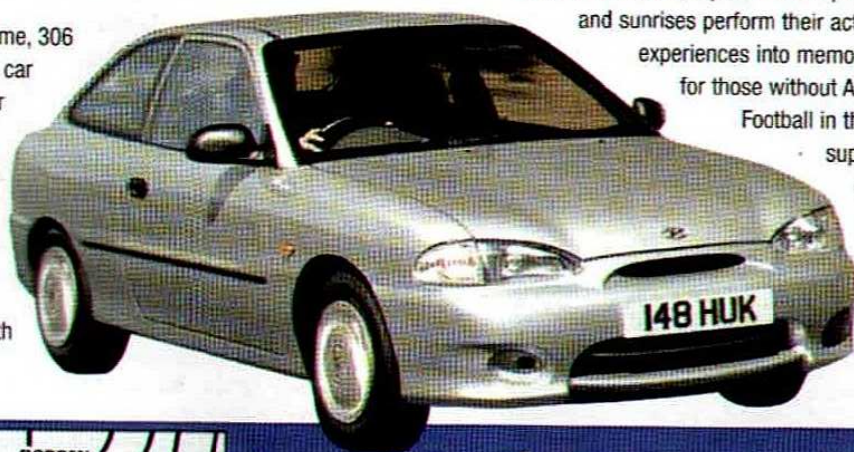
At the Sunderland game, 306 tickets qualified for the car draw. The last number of each of these tickets was identical to the last digit on ANY of the three cash-winning tickets which were **1, 3 or 9**.

Ticket **0939** was worth **£354 to S. Wood** of

Bagshot in Surrey whilst **Tracy Youldon** of Swindon collected £50 for ticket No. 1813. **The holder of 0231 - worth £100 - has not yet claimed!** All the tickets for the free car draw have not yet been submitted for entry so please check!

Whilst compiling the questions for our next Quiz Night I once again came face to face with the reality of how time flies (unless it's being added on by the referee). It's forty years ago since Billy Wright won his 100th cap for England, thirty five years since Danny Blanchflower hung his boots up and one year less since Stanley Matthews did likewise. Sir Matt Busby relinquished his job as team manager at Old Trafford thirty seasons ago, just two months before our famous League Cup campaign terminated at Wembley with Stan Harland lifting the trophy. Five years later, Brian Clough and Peter Taylor resigned from Derby County. And, believe it or not, it's twenty years and fifty days ago since Keith Burkinshaw signed Ricardo Villa and

Oswaldo Ardiles for Spurs! How quickly the sunsets and sunrises perform their acts of turning experiences into memories. Even so, for those without Association Football in their lives, I suppose time is one endless drag. In deed, I would rather have it as it is!



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BRAZIL. Does the name Vanderley Luxembourg mean anything to you?

Well it surely will do in the future for he is the new national team coach appointed to replace the pilloried Mario Zagallo. Now we remembered Zagallo as a player but Luxembourg just doesn't ring a bell.

Evidently he was a defender, and not an outstanding one, with Rio clubs Flamengo and Botafogo and Porto Alegres, but as a coach he has earned a great reputation in Brazil for producing teams that are, not only successful, but flamboyant and entertaining as well. In other words he believes in Brazil's natural traditional blend of grace and athleticism.

The choice has been well received by home fans even though his 16 year coaching career has only hit the heights in the last six years. For Luxembourg, 46, has a great recent track record. He moulded free scoring Palmeiras, dubbed the "Green Machine" into national champions in 1993 and 1994 and won the Sao Paulo League with them in '96 after a short spell with Flamengo.

He is currently coaching the Corinthians of Sao Paulo and will finish the season with them but in the meantime his first national team selection will be released next month. A Brazilian team that plays with flair and imagination is good for all of us so let's hope Mr Luxembourg gets it right for the samba boys.

FRANCE. The World Champions know that all the glamour of last July will soon wear thin if they don't make an early impression in the European Championship qualifying rounds.

Marcel Desailly was considered by many to be the star defender in France 98 but the 29 year old who earned the nickname of "Monster" for his physical intimidation of rivals has hardly been a pussycat since arriving at Chelsea. It's a serious worry for the French coach who won the world title on the back of his defence for the longer it takes the former AC Milan defender to acclimatise to our game the more likelihood there is of him losing confidence.

GERMANY. It looks like Jurgen Klinsman is calling it a day.

The German captain who quit Tottenham at the end of last season has spurned all offers to play in the Bundesliga saying "I'm really not sure if I want to play again". Pity that, for despite

By Colin Benson

being a great disappointment on the world stage in France this summer he showed enough quality last season with Spurs to suggest there's at least one more season of league football left in him.

Germany's dismal showing in France 98 has no doubt crushed some of the enthusiasm out of him but a big money offer from somewhere like Japan will, I'm sure, help to change his mind.

SCOTLAND. Good news for Scotland supporters.

I bumped into Gary McAllister last Saturday and the Coventry City midfield general had a warm smile on his face. He told me his recuperation is going well and he intends playing his first game in the reserves next week. If there are no reactions then the Scottish captain could well be fit in time for the second European Championship qualifying match and that would be a real plus for Craig Brown. Gary was sadly missed in France 98.

SOUTH AFRICA. Has short listed six for their vacant managerial position with Ruud Gullit the favourite.

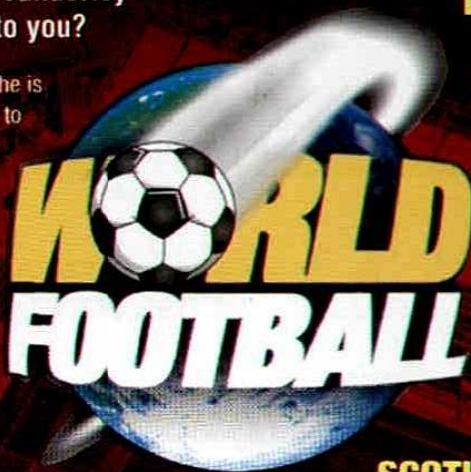
The former Chelsea player-manager has always kept abreast of the political scene in South Africa and in 1987 he donated his European Footballer of the Year award to Nelson Mandela who was at the time imprisoned.

Carlos Alberto, the Brazilian who so admires English football, and who led Brazil to World Cup glory in 1994 by harnessing the British characteristics of team spirit and determination to the glossy finesse of the Brazilian culture is also a serious contender.

Alberto, who speaks perfect English, would, in my opinion, be the ideal man for such an appointment.

USA. Coventry City striker Dion Dublin is now under US management.

The lanky striker, who was called up by Glenn Hoddle for last month's England get-together, left his business affairs in the hands of Park Associates who have just been taken over by the US company The Marquee Group Park Associates also represented by Graeme Le Saux and John Barnes.



action special



Darren Bullock

MIDFIELDER

"With fiery eyes
And cropped dark
hair Tackle Bully
If you dare"

MIDFIELD

the BUSINESS

WITH MARK HILLIER: Corporate Sales Manager



Welcome to the first of what will be a regular feature on the corporate side of Swindon Town Football Club.

This page will be used to inform you of developments off the pitch, new sponsorship deals and forthcoming events with me Mark Hillier, Corporate Sales Manager.

Sporting Dinner

with Bob "the cat" Bevan
and John Conteh

To kick off the start of a new season I am pleased to announce that a prestigious dinner will be taking place at the De Vere Hotel on the 8th October 1998.



Our guest speakers will be Bob "the cat" Bevan and former World Champion Boxer John Conteh.

Bob is an award winning after dinner speaker and a former presenter of BBC Radio 5 Live's "606" show. John Conteh is a legend of British Boxing and is now one of the most sought after speakers on the circuit. The evening will be hosted by our Head of PR Steve Sutherland and will also feature an auction of sporting memorabilia.

Tickets for this events are priced at £38.00 per head and can be obtained by telephoning myself in the Marketing Department on 01793 532121.

THE S.T.F.C Friday Club

Friday 4th September

12.30pm - 2.00pm

Guest Speaker - Peter Godwin, CBE.
Swindon Director and Chairman of the APAG

This Month's Sponsor's



Department of trade & industry, and the
Asia Pacific Advisory Group

This Month's Guest Chef
The Chinese Experience

TEL: 01793 877888

The Friday Club is a business Luncheon Club that gives you the chance to meet a wide range of business people in an informal atmosphere and build new links for your company.

The Friday Club will take place once a month, in the Executive Suite of the County Ground from 12.30 to 2.00pm. The bar will remain open all afternoon!

Annual Membership is £25.00, with an additional cost of £12.50 each time you attend a Luncheon. If you would like to increase your client base then simply complete the membership form overleaf and join today. If you have any queries then please call myself on 01793 532121.

DAVE MOORE AND DICK MACKEY'S

TREATMENT room

After overcoming an Achilles problem Scott Leitch is unfortunately back in the Treatment Room this week.

This is due to a nasty blow to the thigh sustained in the first-half against Sunderland. It was only after the game that we realised the severity of the injury which is a testament to Scott's 110% attitude to football. We are currently treating this with a pneumatic sleeve that covers the leg, it should hopefully reduce swelling and speed up the healing process.

Good progress is being made by nippy forward Steve Cowe following his ankle sprain. This was picked up in pre-season, but we now feel that he is close to getting back to full fitness. He's looking sharp and played in the reserves during midweek.

Lee Collins is still restricted by his Shoulder problem. This injury is proving to be a real test for Lee and ourselves, and for this reason we are consulting specialists about the best way forward.

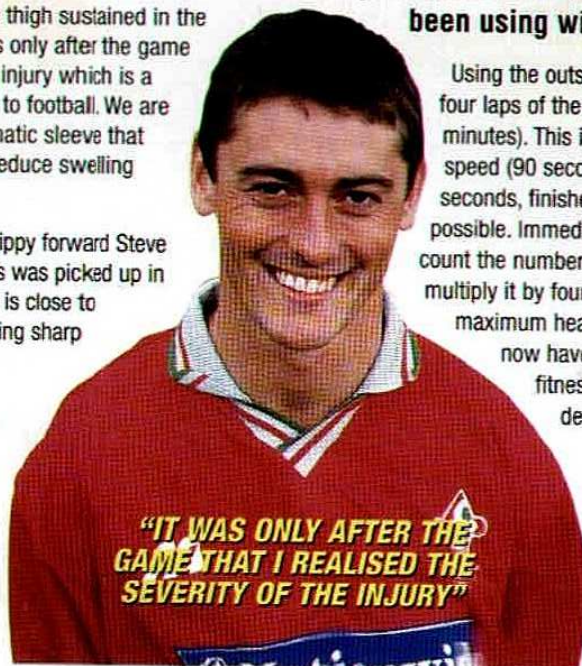
The calf strain picked up by Alan McDonald is settling down, albeit slower than we anticipated.

TRICKS OF THE TRADE

For those of you interested in measuring your fitness here is a good method we've been using with the Youth Team.

Using the outside of a football pitch complete four laps of the pitch at a moderate pace (two minutes). This is followed by one lap at higher speed (90 seconds) then half a lap at forty seconds, finished off by half a lap as quickly as possible. Immediately after finishing the test you count the number of heart beats in 15 seconds and multiply it by four. This should provide you with a maximum heart rate- once you know this you now have a guide to your own personal fitness. Be warned- this is a test designed for athletes!

If you need any tips for training you can write to Dick Mackey and Dave Moore at Swindon Town FC. The best query will be published in the Matchday Magazine and answered in this section.



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Every Friday, ComTel's own local channel brings you 'Local Sport' an exclusive preview of the weekends action including all the latest news from the County Ground.

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Greenbridge Rd, Swindon.

CLUB 2000

Club 2000 Fitness Centre,
for all of your fitness needs
call: **01793 828124**

Swindon Road,
Lower Stratton, Swindon.



Spurs Fans Demand Change

Disillusioned
Spurs fans this week demanded wholesale changes to prevent their club slipping down the Premiership plughole.



The supporters, who staged an angry demonstration outside White Hart Lane following Saturday's disastrous home defeat by Sheffield Wednesday, are calling for the heads of Chairman Alan Sugar, Director of Football David Pleat and beleaguered Swiss coach Christian Gross.

"We need changes and they've got to happen immediately," urged Bernie Kingsley, Tottenham Independent supporters group Chairman. "The problems run all the way through the club and I'm not just talking about the first two games of this season. The club hasn't been going anywhere for too long now, and it has to stop."

Dailly Becomes Record Signing

Christian Dailly has become the most expensive Scottish player in history.



His move from Derby to Blackburn has sent him into the record books but he is adamant that the £5.3 million price tag will not affect his game. "The transfer fee is not something that can affect me. There's nothing I can do about the price tag so there's no point thinking about it" said Dailly.

Slip of the Tongue for dahlin

Blackburn forward Martin Dahlin views the Premiership as one of the toughest leagues in the world.



He said "The competition here is quite hard. If you want to be sure of a place you have to try to find a club that is not so good." From this statement one might assume he is angling for a move to Spurs!

Arsene Wenger World Cup Fatigue

Arsene Wenger said: "Denis Bergkamp is not at his best at the moment, and he knows it."



It is different from the other World Cup players at Arsenal, because strikers need to be in mental balance in front of goal. Bergkamp looks a bit burned-out at the moment, but he just needs to work harder over the next couple of weeks."

PREMIERSHIP



CARLING
F.A. PREMIERSHIP

ROUND-UP

Southgate on Spurs Shopping list

Aston Villa defender Gareth Southgate is now set to become a £7 million target for Tottenham Hotspurs.



According to the Evening Standard the White Hart Lane club have been alerted to reports that Gareth Southgate is unsettled at Villa Park following the departure of Dwight Yorke to Manchester United. Gareth Southgate widely tipped as a future England Captain is seen as the ideal figure to rejuvenate Spurs, who may use Chris Armstrong in a player-plus-cash-deal.

Solskjaer is definitely staying

Alex Ferguson has said that Norway's international striker **Ole Gunnar Solskjaer** is not for sale at any price.



Alex Ferguson said: "Solskjaer is not going to Tottenham Hotspur, he is not for sale and I'm happy he is staying here."



TODAY'S PREMIER FIXTURES

ARSENAL	vs	CHARLTON
BLACKBURN R.	vs	LEICESTER CITY
COVENTRY	vs	WEST HAM
EVERTON	vs	DERBY CO.
MIDDLESBROUGH	vs	TOTTENHAM
SHEFF WED	vs	ASTON VILLA
SOUTHAMPTON	vs	NOTT'M FOREST
WIMBLEDON	vs	LEEDS



SUNDAY'S GAME ON TV (4.00PM K-OFF)

NEWCASTLE UTD	vs	LIVERPOOL
---------------	----	-----------





Odd one out...

Identify which Swindon Town player is the odd one out and why?

ANSWERS:

WHO AM I?

1. D. BULLOCK
2. CRAIG TAYLOR
3. FRANK TALIA

MANAGER?

TONY PULIS
GILLINGHAM FC.

WHO'S KIT

SHIRT: YORK CITY
SHORTS: READING FC
SOCKS: WOLVES

ODD ONE OUT

THE ODD ONE OUT IS ALAN McDONALD. HE IS A DEFENDER AND THE OTHERS ARE ALL FORWARDS!

WHO AM I?

Name the three faces from Swindon Town FC.



who's kit ???????



I am the manager of which team???



TOP SNAP

show yer' colours!

Send us your picture sporting the Swindon Town colours and you just may be filling this space!

Dave and his son Andrew are pictured showing their colours on holiday. And what a coincidence they bumped into an Oxford fan while they were there!!

Send your photo to:
Richard Mackey, Swindon Town Football club, County Ground, County Road, Swindon, SN1 2ED.



CARIBBEAN BEACH PARTY

At The Swindon Town Supporters Club • Starts 7.00pm

SATURDAY 29TH AUGUST

Listen to Hurricane Force (steel band) • Dance away to M&R Disco

Watch Serena Lyn limbo dance with her flames of fire!

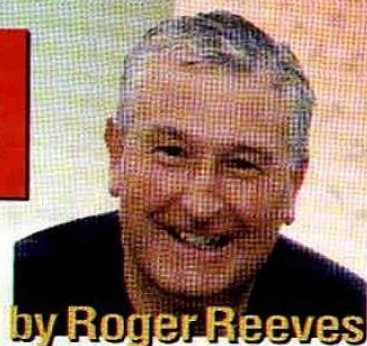
Join in if you dare! • Beachware optional • Free

★ TONIGHT ★
AT 7.00PM

NEXT THEME NIGHT : 12th SEPTEMBER
GERMAN EVENING

For further information on Tickets or Membership call Chris on (01793) 533212

SWINDON TOWN Ladies



by Roger Reeves

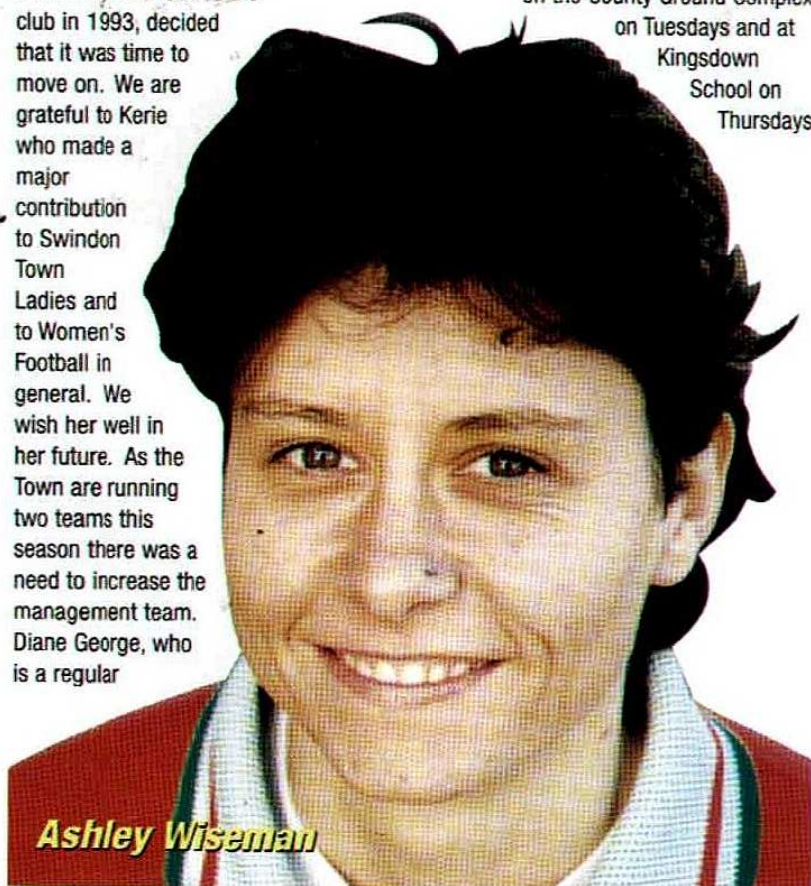
Ashley Wiseman, in her first season with the Club, was voted "Players' Player of the Season".

Ashley joined the Town from Salisbury City, and instantly made the right midfield role her own. A regular member of the Wiltshire County side she previously played for Loughborough University who won the Student Championship for two consecutive seasons. She also represented England Students on four occasions. Leanne Taylor, the fifteen year old front runner, was Player of the Season, voted for by opposing clubs and Nadine Lloyd got the Management team award.

At the end of the season Kerie Garwood, who formed the club in 1993, decided that it was time to move on. We are grateful to Kerie who made a major contribution to Swindon Town Ladies and to Women's Football in general. We wish her well in her future. As the Town are running two teams this season there was a need to increase the management team. Diane George, who is a regular

County team player and has a wealth of footballing knowledge and experience has joined the Town management from Swindon Spitfires. John White who for countless years has run football at Coleview Youth Club and brought through several of the Town's senior players, will take charge of the second team. He is joined by Neil Ashman and Jake Henley.

Martin Wheeler continues as Club Chairman and Paul Taylor has been voted in as Vice Chairman. Clare Wheeler has taken over as Club Secretary and Luisa Di-Lella continues as Treasurer. The Town are pre-season training on the County Ground Extension: if anyone is interested in joining the Club come along any Tuesday or Thursday at 7.00 p.m. From September training will be outside on the County Ground Complex on Tuesdays and at Kingsdown School on Thursdays.



Ashley Wiseman

LEAGUE 97/98

Southern Region League Premier Division 1997-98

	P	W	D	L	F	A	Pts
@Reading Royals	20	16	4	0	75	14	52
*Swindon Town	20	14	2	4	86	34	44
*Cheltenham	20	12	3	5	56	27	39
Southampton	20	9	4	7	48	39	31
*Swindon Spitfires	20	8	7	5	39	43	31
*Portsmouth	20	8	5	7	44	31	29
*Oxford United	20	7	3	10	31	40	24
Southampton S.	20	7	2	11	36	46	23
Launton	20	6	3	11	32	63	21
Binfield	20	4	2	14	19	63	14
Havant Town	20	1	1	18	17	86	4

DIVISION ONE

*Denham United	18	18	0	0	144	7	54
*Promoted to South West Combination League.							
@Reading Royals won play offs and were promoted to National League.							

LEAGUE 97/98

South West Regional League Premier Division

	P	W	D	L	F	A	Pts
*Cardiff County	22	17	5	0	119	22	56
*Bath City	22	15	5	2	92	32	50
*Bristol Rovers	22	16	2	4	78	33	50
Elmore Eagles	22	11	3	8	61	45	36
*Saltash Pilgrims	22	11	4	7	75	56	34
Truro City	22	11	1	10	65	50	34
Frome	22	7	4	11	63	73	25
*Sherbourne	22	6	6	10	54	55	24
*Bristol City	22	7	2	13	39	68	23
Newton Abbot	22	7	2	13	39	82	23
Cam Bulldogs	22	6	1	15	43	98	16
Bristol Freeway (one point deducted)	22	0	1	21	26	140	0

*Promoted to South West Combination League.

Nationwide Building Society would like to wish all clubs success in this 1998/99 centenary season of The Football League



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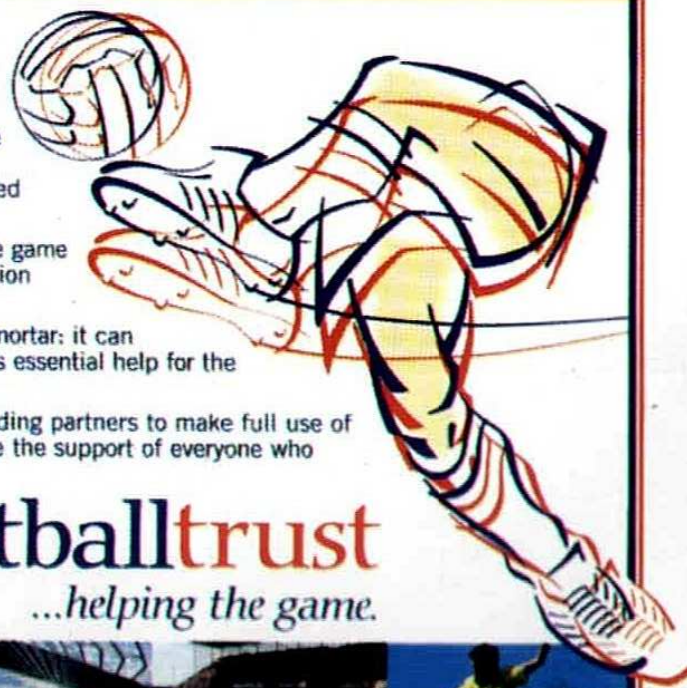
A major new funding package made up of annual contributions from The F.A., Premier League, The Football Association, The English Sports Council, The Football League and The Professional Footballers Association has been added to the Trust's pools derived income to secure its future.

The Trust has a major part to play in the success of the game and will continue its vital grant support for lower division clubs to complete the Taylor programme.

The Trust is about a great deal more than bricks and mortar: it can handle grant aid programmes of every sort and provides essential help for the game at all levels.

The commitment of the Government and the new funding partners to make full use of the Trust's grant aid experience and expertise will have the support of everyone who cares about the future of our national game.

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The Football Trust, Walkden House, 10 Melton Street, London NW1 2EB

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CHIPPENHAM
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ARRIVA	Cowie	ARRIVA/Cowie Ford Fleming Way Roundabout, Swindon ARRIVA/Cowie Ford Cocklebury Road, Chippenham	
---------------	--------------	--	--

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 – official kit supplier to Swindon Town F.C.

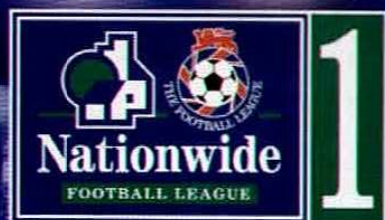
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Mizuno
 SERIOUS PERFORMANCE

Ipswich Hit Sticky Patch

The Suffolk club who boast four England U-21 squad members, that came so good in the second-half of last season have not scored a league goal for 485 minutes.

This astonishing turn about has the manager George Burley baffled. And it will not be easy to break the run this evening either as Ipswich play host to Sunderland in a match to be shown live on TV, kick off 6.00pm.



NATIONWIDE DIVISION 1 ROUND-UP

Dyer Finds a New Goal In Life!

Bruce Dyer has cut out the booze and turned to religion in a bid to prove himself to new boss Terry Venables.



The Crystal Palace striker took a long hard look at himself after a miserable last season, when he managed just four league goals and struggled to recover from a niggling ankle injury. Dyer said: "Last season I did not really look after myself. I got injured, but I did not work hard enough to come back. I was mucking about, going out drinking and nightclubbing with my friends.

All that has stopped now and I have got more into religion. All I want to focus on is my football. I want to give 100 percent to see how good I can be."

Venables said: "Dyer is a wholehearted boy. Lots of people, if they miss, don't want to go in there again, because they are afraid of criticism from the crowd. Bruce is prepared to go in again and again, and we need players like that.

Canaries Flying High

Norwich have been at the top of Division One, a position that has even surprised their own supporters.



After last season's dismal showing, when they struggled to perform at home, optimism was not to high. Particularly as there were no new names to spice up the team. But the Canaries under the new management team of Bruce Rioch and Bryan Hamilton are much more organised this year.

Rioch, who of course was mysteriously given the boot after a short spell at Highbury, suggest the secret to success is a sound defence. He says, "I think to be successful you need to achieve about twenty clean sheets in a season.

Well City haven't done that, in fact they have conceded three goals in three Nationwide League Division One games but they have won all three and are roosting on the top branch with maximum points. And it is not the defence, but 19-year-old striker Craig Bellamy who has caught the eye over the first few weeks.

'Brummies' Produce Young Star

Step forward **Dele Adebola**, three goals in three league games and the propellant for Birmingham's maximum nine point start to the season.



The Lagos-born centre-forward scored another goal against the Blades last Saturday and said: "I qualify to play for Nigeria, Wales, England, Scotland and Northern Ireland," the British passport holder confirmed in a soft scouse accent. Northern Ireland pounced last spring but he turned them down, then Nigeria considered to take him to the World Cup only to decide against it at the last minute. Adebola has now decided to hedge his bets. "My main priority is to get Birmingham into the Premier League and all this international talk is just a distraction," he said. "I've got one goal and that is to score goals."

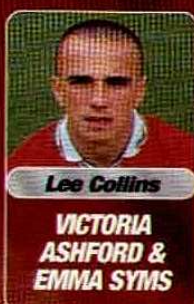
Nationwide Division One Fixtures 29/8/98

BIRMINGHAM	vs	BARNLEY
BOLTON WND.	vs	SHEFFIELD UTD
HUDDERSFIELD	vs	PORTSMOUTH
IPSWICH TOWN	vs	SUNDERLAND
OXFORD UTD	vs	GRIMSBY
QPR	vs	BURY
STOCKPORT CO.	vs	CRYSTAL PALACE
SWINDON	vs	PORT VALE
TRANMERE	vs	BRISTOL CITY
WEST BROM	vs	NORWICH CITY

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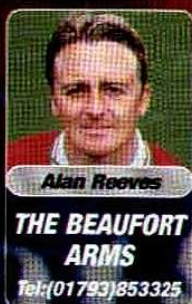
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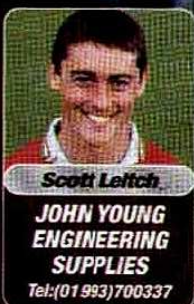
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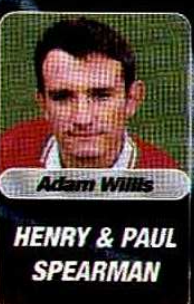
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Steve McMahon

**THE TWO
PETERS**



Adam Willis

**HENRY & PAUL
SPEARMAN**



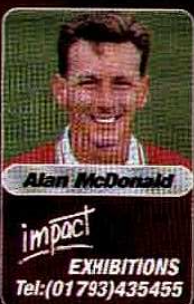
Ify Onuora

**BOB, ROSALIND &
JAMES HAVILLE**



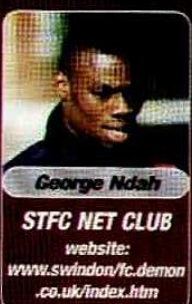
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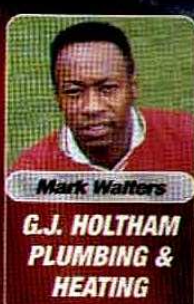
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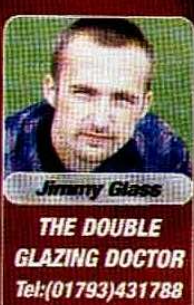


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Gareth Hall

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BBC
WILTSHIRE
SOUND

FORTY THREE



Q: What was your footballing background as a youngster?

A: I've always loved football, but I started taking it seriously when I was playing as a schoolboy for Crystal Palace at 14. A year later and I was signed as an apprentice for Palace. During these two years I learnt a lot about my trade and also enjoyed playing in a successful youth team with George Ndah. We won the League twice and got to the FA Youth Cup final where we played against Manchester United.

This was at a time when their team was made up of the likes of David Beckham, the Neville brothers and Ryan Giggs, so it was no surprise we got beat- but we gave them a good game.



Q: But didn't you have some bad luck with injuries?

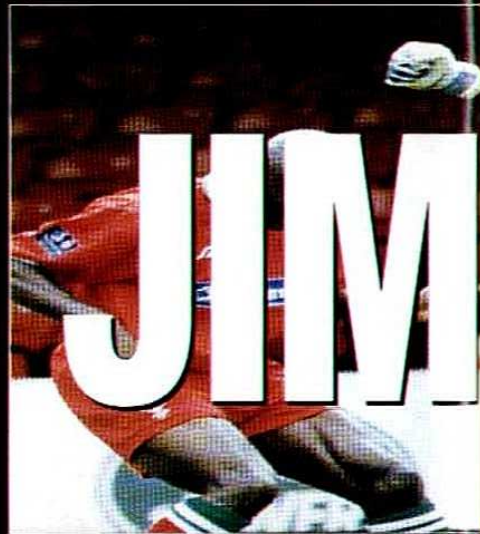
A: Yes, I broke my wrist and the Doctors never picked it up, then I managed to break my other wrist three months later, and again it wasn't picked up. So I played

about eight months with two broken wrists! It really hurt, I actually played in the FA Youth Final like that!



Q: But surely it was spotted sooner or later?

A: Shortly after this I was sent to a specialist and he diagnosed the broken wrists



and I had to have an operation. I was then told that I would be out of football for two years. But I was actually very lucky because I had just signed a three year professional contract with Crystal Palace which secured my position at the Club, even though I had both my arms in plaster.

Q: So what were you doing for two years if you couldn't play in goal?

A: Between the ages of 18 and 20 I was just playing up front in training and scoring lots and lots of goals! My wrists eventually improved and I managed to get my fitness back. I started playing well until I was the regular number two to Nigel Martyn. I learnt under such a good goalkeeper, but never really got my chance in the first team.

Q: Did you think it was time to start looking at other Club's at this point?

A: Definitely, I went on loan a few times. I played for Portsmouth and made my first team debut against Sunderland at Roker Park. I was then pulled back to Palace, but I still wasn't getting any first team action so I asked for a free transfer- days later I signed for Bournemouth

Q: Was it a comedown to come to a much smaller club.

A: Not really, as a footballer you just want to play first team football- you don't care where it is. I played for two years at

Bournemouth and kept forty clean sheets in 100 games, and the following season we made it to Wembley in the Auto Windscreens Shield Final. They were great times at Bournemouth and we achieved a lot, but at the end of my second season I knew it was time to move on again and Swindon Town came in for me and we agreed terms.

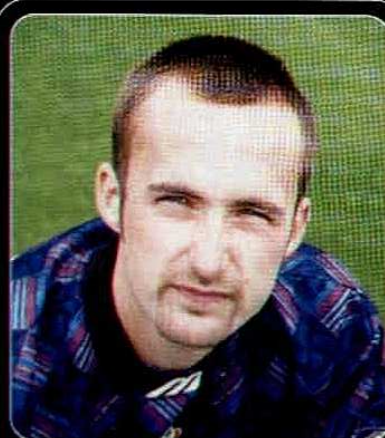
Q: How are you settling in?

A: Very well, it is obviously a bigger club and there is a great bunch of lads here who have made me feel welcome. In terms of football, I only let in one goal in four pre-season games and that was an own goal by Sol Davis, so I think I'm playing well.

We're now into the start of the season and I want to prove myself to the fans but the manager wants to have a good look at both myself and Frank Talia. This creates a bit of healthy competition which is fine because me and Frank get on well anyway. Frank has had the shout for the last couple of games, but I'm in no hurry, I've only just signed my contract.

Q: And finally Jimmy, what do you think Swindon will do this season?

A: The whole team are focussed on proving some of our critics wrong. As I said there is a great spirit amongst the lads, we believe we can do well this season and if we get a good run of results I don't see any reason why we can't push for a play-off position.



Jimmy Glass

When Did It Go Pear-Shaped? Losing to Manchester United at Wembley.

Best dressed at Swindon Town: George Ndah.

Worst Dressed at Swindon Town: Me.

Superstitions: I always liked to be the last out of the changing rooms, but "Bully" likes to do it, and I'm not going to argue with him.

Your house is on fire, what's the first thing you rescue: My hamster!

Top Five Worse Puns on Jimmy's name

1. You can see right through him!!
2. Jimmy's got a glazed look about him
3. He's a big lad with a sturdy frame
4. He was shattered after the game
5. He's a real pane



THE SEASON SO FAR

1998/99

the swindon fact files

the key:

FAC = F.A. CUP
WC = WORTHINGTON CUP

DATE			OPPONENTS	RESULT	ATT.	1	2	3	4	5	6	7
Sat Aug 08	Sheffield United	A	1-2	15,937	TALIA	ROBINSON	HALL	GOODEN	REEVES	BORROWS	WALTERS	
WED AUG 12	WYCOMBE W. WC1 (1)	H	2-1	4,682	GLASS	ROBINSON	HALL	GOODEN	REEVES	BORROWS	WALTERS	
SAT AUG 15	SUNDERLAND	H	1-1	10,207	TALIA	ROBINSON	HALL	LEITCH	REEVES	BORROWS	WALTERS	
Tue Aug 18	Wycombe W. WC1 (2)	A	0-2	2,478	TALIA	ROBINSON	HALL	WATSON	REEVES	BORROWS	WALTERS	
Sat Aug 22	Wolverhampton W.	A	0-1	21,537	TALIA	KYRSLAKE	HALL	DAVIS	REEVES	BORROWS	WALTERS	
SAT AUG 29	PORT VALE	H										
Mon Aug 31	Bury	A										
SAT SEPT 05	BRISTOL CITY*	H										
WED SEPT 09	OXFORD UNITED*	H										
Sat Sept 12	Portsmouth	A										
SAT SEPT 19	WATFORD	H										
Fri Sept 25	Tranmere Rovers	A										
Tue Sept 29	Bolton Wanderers	A										
SAT OCT 03	STOCKPORT COUNTY	H										
SAT OCT 10	HUDDERSFIELD T.	H										
Sat Oct 17	Ipswich Town	A										
Tue Oct 20	Birmingham City	A										
SAT OCT 24	W.B.A.	H										
SAT OCT 31	QUEENS PARK RANGERS	H										
Sat Nov 07	Crewe Alexandra	A										
Sat Nov 14	Bradford City (FA.C1)	A										
SAT NOV 21	CRYSTAL PALACE	H										
Sat Nov 28	Grimsby Town	A										
SAT DEC 05	NORWICH CITY (FA.C2)	H										
SAT DEC 12	BRADFORD CITY	H										
Sat Dec 19	Barnsley	A										
SAT DEC 26	WOLVERHAMPTON W.	H										
Mon Dec 28	Bristol City	A										
Sat Jan 02	(FA.C3)											
SAT JAN 09	SHEFFIELD UNITED	H										
Sat Jan 16	Port Vale	A										
Sat Jan 23	(FA.C4)											
SAT JAN 30	BURY	H										
Sat Feb 06	Sunderland	A										
Sat Feb 13	Oxford Utd (FA.C5)	A										
SAT FEB 20	PORTSMOUTH	H										
Sat Feb 27	Watford	A										
WED MAR 03	TRANMERE ROVERS	H										
SAT MAR 06	BOLTON W. (FA.C6)	H										
Tue Mar 09	Stockport County	A										
SAT MAR 13	CREWE ALEXANDRA	H										
Sat Mar 20	Queens Park Rangers	A										
Sat Mar 27	W.B.A.	A										
SAT APR 03	IPSWICH TOWN	H										
Mon Apr 05	Huddersfield Town	A										
SAT APR 10	BIRMINGHAM C. (FA.CSF)	H										
Sat Apr 17	Crystal Palace	A										
SAT APR 24	GRIMSBY TOWN	H										
Sat May 01	Norwich City	A										
SUN MAY 09	BARNSELY	H										
Sat May 22	F.A. Cup Final											

LAST SEASONS TOP SCORERS

CHRIS HAY	14
MARK WALTERS	5
STEV FINNEY	4
WAYNE ALLSION	3

LAST SEASONS TOP GATES

SUN 3 RD MAY VS SUNDERLAND	15,740
SAT 22 ND NOV VS MIDDLESBROUGH	15,228
SUN 7 TH SEPT VS NOTT'M FOREST	13,051
SAT 21 ST FEB VS MANCHESTER CITY	12,280

LAST FOUR GAMES

WOLVES	A	LOST 1-0
WYCOMBE W.	A	LOST 2-0
SUNDERLAND	H	DREW 1-1
WYCOMBE W.	H	WON 2-1

FRONT COVER PHOTO... IFFY ONDURA



1



PLAYER IN **RED**
DENOTES SCORER

NUMBER IN BRACKETS
DENOTES PLAYER REPLACED ()

8	9	10	11	12	13	14
HAY	ONDURA	BULLOCK	NDAH	DAVIS (8)	QUERVO	TAYLOR
HAY	ONDURA	BULLOCK	NDAH	KERSLAKE	WATSON(8)	TAYLOR
NDAH	ONDURA	BULLOCK	GOODEN	DAVIS	HAY	CUERVO(4)
NDAH	ONDURA	BULLOCK	GOODEN	HAY (4)	QUERVO (11)	GLASS
NDAH	HAY	BULLOCK	GOODEN	ONDURA(8)	ROBINSON	QUERVO (4)

the GRIPTON factor

By our matchday announcer JON GRIPTON of BBC Wiltshire Sound



So the Town are three games in to the Nationwide Division One season and still looking for the first win.

Some may have hoped for more - the Gaffer included. But why are some so-called fans so quick to right off Swindon for another season? Even before kick-off against Sunderland here a fortnight ago there was negativity in the air - just at the time when we need vocal support behind the team!

But the dissent and jeers can't be because of the quality of football. At the Molineux last Saturday we were easily the better side, and deserved to win. But once again the luck of the bounce wasn't with us.

Steve McMahon and the 'Men in Red' have to put decisions like that behind them, and concentrate on the job in hand. And so should all so-called Swindon Town supporters. We've lost twice - but we've seen some terrific football and some great chances against probably the

three toughest teams in the division. So let's hear cheers, chants and applause this afternoon - and let's show the Gaffer we're with him 100 per cent!

If this is your first visit to a home match this season, then welcome to the new 'County Ground Experience'! There's plenty of great music, team information, and entertainment before kick-off. So why not get to the ground a few minutes earlier than normal next time? And remember if you want a dedication or birthday greeting on a matchday, drop the details in to reception, or write to me: Jon Gripton, BBC Wiltshire Sound, P O Box 1234, Swindon - and leave the rest to us!

And while I'm mentioning BBC Wiltshire Sound - my mate Shaun Hodgetts does a great job every Saturday from 1-6pm. He's always where the Swindon Town action is, with goals and interviews from every game. Give him a listen on the way home this evening - and you'll be first with the after-match comment from Steve McMahon and the lads. And remember in the week to tune in at breakfast time for the very latest Swindon Town news.

Enjoy today's match - and I'll see you again here soon.

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FORTY SEVEN



MATCH..... STATS



the officials

Referee:

Mr B. Knight

Barry Knight is 38 and works as a Chartered Surveyor. He is married with three children. He became a panel referee in 1993 and was promoted to Football League status in 1994. In his spare time Barry likes to travel and take part in various sporting activities.

Assistant Referees:

Mr A. Perlejewski

Mr Spicer

match facts

Half-Time Score

Full-Time Score

Today's Attendance



ClubCall

0891 121 640

news updates, match commentaries
and all the latest ticket information.

* Calls charged at 50p at all times

TODAY'S TEAMS.....



**SWINDON
TOWN**



PORT VALE



JIMMY GLASS	<input type="radio"/>	<input type="radio"/>	PAUL MUSSELWHITE
FRANK TALIA	<input type="radio"/>	<input type="radio"/>	KEVIN PILKINGTON
STEVE MILDENHALL	<input type="radio"/>	<input type="radio"/>	NEIL ASPIN
CRAIG TAYLOR	<input type="radio"/>	<input type="radio"/>	BRIAN MCGLINCHEY
MARK ROBINSON	<input type="radio"/>	<input type="radio"/>	DAVE BARNETT
BRIAN BORROWS	<input type="radio"/>	<input type="radio"/>	MATTHEW CARRAGHER
ALAN McDONALD	<input type="radio"/>	<input type="radio"/>	MARK WERNER SNIJDERS
ALAN REEVES	<input type="radio"/>	<input type="radio"/>	ALLEN TANKARD
ADAMS WILLIS	<input type="radio"/>	<input type="radio"/>	MICHAEL WALSH
DAVID KERSLAKE	<input type="radio"/>	<input type="radio"/>	IAN BOGIE
GARETH HALL	<input type="radio"/>	<input type="radio"/>	JAN JANSSON
TY GOODEN	<input type="radio"/>	<input type="radio"/>	SCOTT MEAN
SOL DAVIS	<input type="radio"/>	<input type="radio"/>	STEWART TALBOT
DARREN BULLOCK	<input type="radio"/>	<input type="radio"/>	GARETH AINSWORTH
BOBBY HOWE	<input type="radio"/>	<input type="radio"/>	PETER BEADLE
PHILIPPE CUERVO	<input type="radio"/>	<input type="radio"/>	WAYNE CORDEN
KEVIN WATSON	<input type="radio"/>	<input type="radio"/>	MARTIN FOYLE
ROBIN HULBERT	<input type="radio"/>	<input type="radio"/>	ROGIER KOORDES
SCOTT LEITCH	<input type="radio"/>	<input type="radio"/>	JOHN McQUADE
LEE COLLINS	<input type="radio"/>	<input type="radio"/>	TONY NAYLOR
MARK WALTERS	<input type="radio"/>	<input type="radio"/>	
GEORGE NDAH	<input type="radio"/>	<input type="radio"/>	
IFEM ONUORA	<input type="radio"/>	<input type="radio"/>	
CHRIS HAY	<input type="radio"/>	<input type="radio"/>	
STEVE COWE	<input type="radio"/>	<input type="radio"/>	

NEXT HOME MATCH...

Sat 5th Sept 1998 Nationwide League Div 1
3.00pm kick off VS **BRISTOL CITY**

THIS GAME IS AN ALL TICKET FIXTURE

